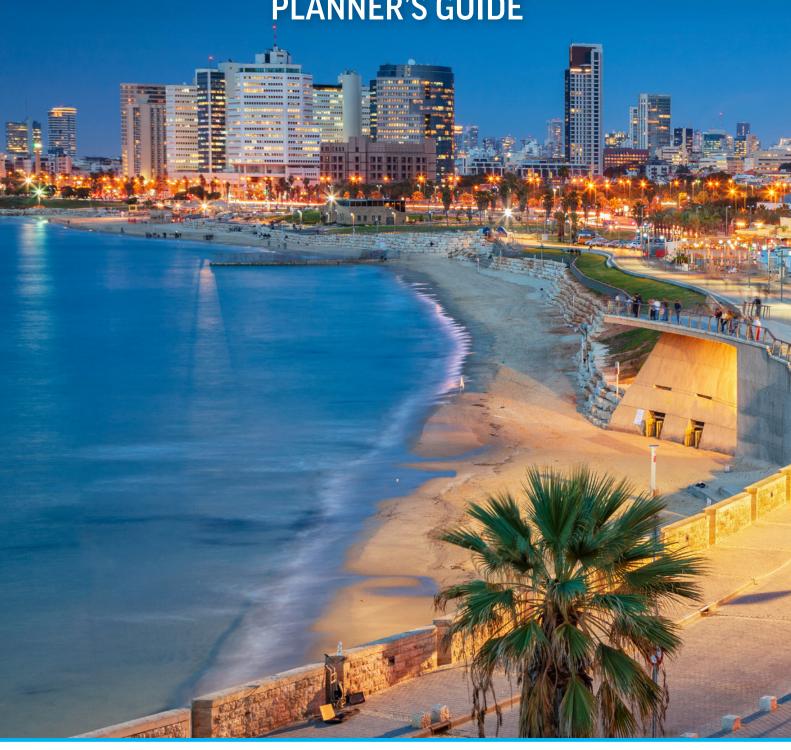






DESTINATION: TEL AVIV-YAFO

PLANNER'S GUIDE





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HAIM KATZ
Minister of Tourism

Shalom,

Incoming tourism to Israel is about to break new records. The Ministry under my leadership is aiming to go the extra mile in the services we offer to our guests from around the world. We are working to promote fast and effective infrastructure development, to add more hotel rooms and increase the tourism supply. At the same time, we are perfecting the marketing systems and the tourist experience, and increasing aviation accessibility by opening additional direct flights to Israel.

There are places that just must be seen – and primarily experienced – in order to understand what everyone is talking about. Israel is one such place - rich in travel experiences within just a short distance from one another, a variety of landscapes, holy sites for all religions, warm-hearted people and a leading culinary scene which has earned itself an international reputation.

Tel Aviv, a UNESCO World Heritage Site, is a flagship city offering a never-ending experience of cultural diversity, history alongside innovation, a vibrant nightlife, unique flavors and a rhythm of its own. All of these attract to Israel millions of tourists a year and generate a growing interest among the MICE tourism sector. Moreover, our top-class conference facilities make Israel the perfect place for hosting international conferences.

I therefore invite you to hold your next conference in Israel and enjoy everything we have to offer!

Haim Katz

Israel Minister of Tourism



RON HULDAI
Mayor of Tel Aviv-Yafo

Shalom!

It is my great pleasure to present the city of Tel Aviv-Yafo, the perfect destination for your next event.

During their day, your guests will experience a variety of unique urban spaces that can cater to their every need, including Israel's newest and largest convention center, Expo Tel Aviv. After hours, they will enjoy any number of Tel Aviv's wonderful amenities: Top-rated restaurants, cutting-edge art installations, vibrant nightlife venues, and 14 kilometers' worth of picturesque beaches just to name a few. It is no wonder that the New York Times has labeled Tel Aviv "The Capital of Mediterranean Cool".

But Tel Aviv is more than just a fun place to visit - in recent years, it has also emerged as a global leader in technology and innovation. Known as the Startup City of the Startup Nation, Tel Aviv boasts more tech startups per capita than any other city in the world. The city also enjoys among the highest density of accelerators in the world, 130 international R&D centers, several world-ranking research universities, and an inordinate share of the world's unicorns- making it a global hub of innovative thought. Tel Aviv's creative energy can truly be felt in every corner of the city.

The team at Tel Aviv Convention Bureau is eager to compete for your business and welcome you to our city. Its members have put together an attractive package of services including incentives, hands-on assistance, and local expertise to facilitate your success.

Looking forward to greeting you in Tel Aviv-Yafo!

Sincerely yours,

Ron Huldai

Mayor of Tel Aviv-Yafo



TEL AVIV CONVENTION BUREAU

Tel Aviv is more than just a typical city; it is a dynamic hub of cultural life with wonderful dining & nightlife options, fantastic beaches and historical sites everywhere.

Tel Aviv is more than a fun place to visit; in recent years it has also emerged as one of the world's leading cities in technology and innovation. Tel Aviv boasts more technological start-ups per capita than any other city in the world. The city also enjoys the highest density of accelerators in the world, numerous world-ranking research universities, and global R&D centers, making it a global hub of innovative thoughts. It is a city of great creative energy that can be felt in each and every corner.

Tel Aviv is more than a destination; the team at Tel Aviv Convention Bureau is eager to compete for your conference and we will meet you with our famous Tel Avivian hospitality which has made our city one of the fastest growing destinations in the world.

Every feature of our city highlights Tel Aviv's hosting capabilities and ensures an unforgettable experience for visitors.

For more information:

Tel Aviv Convention Bureau | Tel: +972 (0) 3 724 8090/6 | Email: cvb@mail.tel-aviv.gov.il | www.cvb-tel-aviv.com

Tel Aviv Convention Bureau Support

Marketing support:

- Public awareness campaigns
 City information free bi-res image
- City information, free hi-res images, clips and giveaways
- Complimentary city signage at prominent locations
- PR support to connect with the local media

Financial aid, in kind benefits, to the conference budget:

- Complimentary landmark venues for social events
- Welcome wine-reception hosted by the convention bureau
- Complimentary city tours

Accommodation search and blocking

Handover of room block to the conference organizers with net rates (no agents in between)

Full hospitality of site inspection

Facilitating introductions with key suppliers in the city

Support in searching venues and suppliers with proven record at international events

Facilitating communication

Between conference organizers, officials, key opinion leaders and the authorities (municipality, security)

Accompanying person program/ pre and post-conference tours Tourist information and concierge desk at the conference, including city maps and guides

Letters of support from civic leaders

Introduction with local key opinion leaders in the field of the conference

Introduction with local start-ups in the field of the conference

VAT reclaims information / assistance

The support is given individually per conference depending on its size, length and the % of international participation (vs. Israelis). Tel Aviv Convention Bureau will guide each conference organizer about the procedure for support on all items presented above.



WHY TEL AVIV?

You'll get it when you get here...

Tel Aviv, Israel's cultural and commercial capital, is a hub for innovation, culture, business, and tourism. Titled one of the coolest cities in the world by 'National Geographic', one of the most innovative cities by 'Wired', one of the top foodie cities by 'Condé Nast Traveller', to name a few, Tel Aviv is one of the trendiest urban destinations in the world attracting millions of visitors each year.

The Nonstop City has it all: white sandy beaches, a sunny climate, world-class hotels and venues, a vibrant high-tech hub, an international business center, culture, art, nightlife, superb food, and a safe public space well connected to all major hubs in the world.

The city hosts a diverse range of events and conferences throughout the year. Visitors from every corner of the world arrive to expand their knowledge, while also taking advantage of the city's unique vibe.

We assure you that every occasion will be an outstanding experience, and guarantee a great visit for your conference participants and their partners.

SIX REASONS FOR CHOOSING TEL AVIV:

1. Innovative start-up city

Tel Aviv boasts the highest density of start-ups per capita in the world. The city's thriving start-up ecosystem is fed by its various venture capital firms, seed funds, accelerators, major international hi-tech firms, and leading research and academic institutions.

2. World-class hotels and venues

Interested in hosting your event or conference in historic Old Jaffa, an artsy rooftop bar or an art museum with sea view? Tel Aviv offers a large selection of event venues and hotels, suitable for your every need.

3. Well connected: frequent & direct flights

Tel Aviv is well connected to all major hubs in the world. As a host for conferences, it is ideally positioned; most flights to and from Europe range from a mere three to five hours in duration, with frequent flights offered year round.

4. White sandy beaches & sunny climate

With a 14-kilometer world-renowned beach strip and 320 days of sunshine a year, Tel Aviv is an ideal year-round destination. Whether you want to enjoy a morning run at the Tel Aviv promenade, practice some beach volleyball, go surfing, or simply soak up some sun, the city's sunny climate and beautiful beaches await. Tel Aviv beaches are all awarded a Blue Flag and guarantee access to the sea for people with disabilities.

5. Vibrant culinary & nightlife scene

Are you looking to network after hours? Whether you want a fine dining experience or looking to spontaneously grab a beer, Tel Aviv is the place to be.

6. UNESCO world heritage site

Tel Aviv's White City features the largest collection of international style buildings in the world, making it essentially an open-air museum. In fact, in 2003, UNESCO inscribed the "White City" of Tel Aviv on the World Heritage List, citing it as "an outstanding example of new town planning and architecture in the early 20th century".



START-UP NATION

The pioneering spirit of Tel Aviv's 66 founding families has rapidly transformed 14 kilometers of the once-barren Mediterranean coastline of 1909 into a leading hub of high-tech, commerce, culture, entertainment and multicultural cuisine. The story of Tel Aviv's innovation ecosystem is not much different. With a build-from-scratch culture, a "can do" attitude and a risk taking environment, Tel Aviv's allencompassing entrepreneurial spirit and progress in building innovation hubs across the city, have led to its extreme growth in the technological and start-up sectors - attracting international investments and buyouts.

FUN FACT:

With one start-up for every 154 residents, Tel Aviv is the city with the highest concentration of start-ups per capita in the world.

Known as the Start-up City, Tel Aviv has churned out more than its fair share of pioneering technological inventions and mobile apps, which have prompted mass interest from international angel donors and the global tech world at large. From software and security to medical and agricultural technology, multinational companies have been operating R&D centers in Tel Aviv: Amazon, Facebook, Google, CA Software, and Daimler, to name a few. Additionally, Tel Aviv consistently hosts various annual conferences, meetups, and events dedicated to technological innovations, including the DLD Tel Aviv Conference, Forbes '30 Under 30' and CyberTech. Within such a fertile breeding ground, Israel has seen a revolutionary trend in successful start-ups, acquisitions and mergers.

It's no wonder Tel Aviv was ranked one of the world's most innovative cities by 'The Wall Street Journal'.

TEL AVIV UNIVERSITY (TAU)

One of the reasons for the success of Tel Aviv as a start-up city, is the presence of highly ranked academic institutions and research centers, which help build the local talent pool.

Tel Aviv University is Israel's largest and most comprehensive university, with a strong interdisciplinary focus and collaborations with leading research institutions worldwide. The university is known for its dynamic setting, world-renowned professors, lectures, and intellectual advancements in research and development. It serves as a platform for a number of technological entrepreneurs and professors churning out groundbreaking research.

TEL AVIV SOURASKY MEDICAL CENTER (Ichilov)

One of Israel's leading multidisciplinary hospitals, the Tel Aviv Sourasky Medical Center (Ichilov) is globally recognized for its excellence in applied research, achievements in specialized medical disciplines,

and in its well-known professionalism. The expertly-trained, extensive medical staff consists of world-class specialists in the fields of neurosurgery, oncology, hematology, orthopedics, cardiology, microsurgery and more. A significant representation of Ichilov's department heads sit on the board of directors for their international organizations and specializations. Ichilov is also a leading academic and scientific research medical center at the forefront of research and innovation, working with top medical specialists from leading national and international academic institutions and pharmaceutical companies.

FUN FACT:

Tel Aviv University ranks 7th in the world for producing scale-up founders (funding round valuation over \$50M), 'Start-up Genome, 2021'



PERES CENTER FOR **PEACE & INNOVATION**

Founded by Israel's ninth president, the late Mr. Shimon Peres, the Peres Center for Peace & Innovation presents the incredible story of Israel, the "Start-Up Nation". Through a 90-minute interactive journey, the center showcases diverse fields in Israeli innovation such as high-tech, medicine, agriculture and society. Its ultimate goal is to promote a future of prosperity and peace in the Middle East.

JAFFA FLEA MARKET

Just next to Jaffa's picturesque old city and ancient clock tower lies the laffa Flea Market. where vendors sell antiques, second-hand and handmade items. This area is one of Tel Aviv's trendiest spots. As you wander around, you will discover a wide selection of cafes and laid-back bars. ideal for having a drink after a successful conference day.

JAFFA PORT

The Jaffa port is one of the most ancient ports in the world. For thousands of vears, the site has served fishermen. sailors, merchants and more. Today, this culinary and entertainment stop set in the city's ancient harbor, is home to various merchants offering an exciting experience inspired by the historical, cultural and culinary legacy of its location. Take a stroll, watch as local fishermen hook calamari, go on a boat ride, or stop for an ice cream with a view.

JAFFA CLOCK TOWER

This is the most significant and symbolic landmark in a city that has survived the test of time. Built just after the turn of the last century, the clock tower's completion marked the 25th anniversary of the reign of Sultan Abdul Hamid II and is one of 100 clocks that the Ottoman Empire built during its vast domain. Nowadays, the iconic tower, which includes a pop-up tourist information point inside, serves as an inseparable part of charming Old Jaffa, attracting visitors and locals alike. Tel Aviv Convention Bureau will be happy to host you for a glass of wine at the tower.

KEDUMIM SQUARE

Go back in time by

visiting Kedumim Square in Old Jaffa. Besides the various restaurants, galleries and shops, which surround it, the square is also an archeological site. Take in Jaffa's rich history, sit by the iconic Zodiac Fountain, or visit St. Peter's Church. It is also possible to host a beautiful reception for your event at this historic location.

ST. PETER'S CHURCH

This old Franciscan church has been the center of Christianity in Jaffa for thousands of years. It was originally built in 1654 but since then has been destroyed and rebuilt twice. The current structure, built at the beginning of the 20th century, features a vaulted ceiling, decorated walls and stained glass windows.

ST. ANTHONY'S **CHURCH**

Built in 1932, this is Jaffa's largest church. Featuring soaring gothic architecture, this church is still very active and a short walk from Jaffa's vibrant port.

NA LAGA'AT CENTER

Located in the heart of Jaffa's Port, the Na Laga'at Center is home to one of Israel's most unconventional and exceptional theaters: both deaf and blind actors and hosts take the audience on a magical tour into the districts of their own inner world. Guests can also enjoy a visit to the center's unique restaurant "Blackout," which serves meals in the dark. Throughout the year, Na Laga'at hosts a diverse range of conferences and events.

JAFFA THEATER

Tucked inside a historical building overlooking the sea, lies Jaffa Theater; a stage dedicated to Arab-Hebrew culture. This award-winning institution serves as a place for cross-cultural collaboration. Here, Hebrew and Arabic speaking artists write, direct and perform a variety of plays together throughout the year. With bilingual performances and annual festivals, Jaffa Theater offers a one-of-a-kind experience.

FUN FACT:

Dated to biblical times, Jaffa port is the oldest active port in the world.

WHY TEL-AVIV

WHITE CITY

Tel Aviv's White City features the largest collection of International Style buildings in the world.

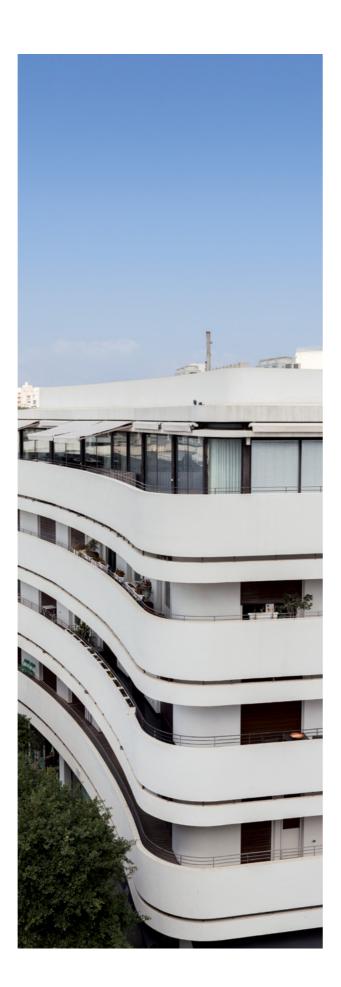
In the 1930s, Jewish acolytes of the Bauhaus School arrived in Tel Aviv, bringing their affinity for white walls and small windows into a burgeoning conversation of how to build a city from stark desert sands. By the 1940s, over 4,000 International Style buildings had been constructed in Tel Aviv.

In 2003, UNESCO inscribed the 'White City' of Tel Aviv on the World Heritage List, citing it as "an outstanding example of new town planning and architecture in the early 20th century". The citation recognized the unique adaptation of modern international architectural trends to the cultural, climatic and local traditions of the city.

Today, Tel Aviv is essentially an open-air museum exhibiting a local adaptation of International Style buildings and Bauhaus architecture.

LIEBLING HAUS The White City Center

The Liebling Haus was co-founded by the Tel Aviv-Yafo Municipality and the German Government. Its mission is to preserve the heritage of the White City and International Style buildings. Housed in a 1930s modernist icon and one of the historical buildings around Bialik square, this unique center hosts multidisciplinary exhibitions, lectures, workshops and tours throughout the year.





TOURS

For a different perspective on Tel Aviv, the Tel Aviv Convention Bureau will be happy to offer guided walking tours. Through a fun, interactive experience, the city's knowledgeable tour guides will introduce you to the interesting culture, history, hidden gems and secrets of Tel Aviv.

WHITE CITY

Take a stroll down Rothschild Blvd., one of Tel Aviv's oldest and most fashionable streets. See the city's first homes and street lights, as well as many other important historic sights. Hear the stories of the houses that line the boulevard and of the people who lived in them. Learn about the unique architecture of the buildings - a UNESCO World Heritage Site - and the conservation program that keeps them so beautiful.

NIGHTLIFE

Experience Tel Aviv's famous nightlife scene hopping through the city's most happening, nonstop areas: Rothschild Blvd. or Dizengoff Street. It's the city's beating heart - the center of the local cultural, nightlife and business scenes.

THE MAGIC OF JAFFA

Join an amazing tour through Jaffa to experience its picturesque, magical narrow streets and abundant history, which dates back to biblical times. Stroll through the beautiful alleyways, visit the Jaffa Port and Flea Market, discover the lighthouse and local art galleries - all while hearing the history of one of the oldest port cities in the world.

STREET ART

In the maze of workshops and garages inside Tel Aviv's Florentin neighborhood, far away from the world of galleries and museums, there is a place full of local artistic creations - street art. Learn about the artists behind these in-depth works and their symbolic messages. Discover more about the history of graffiti as well as the Israeli street artists and their creations.

NEVE TSEDEK AND HATACHANA PARK

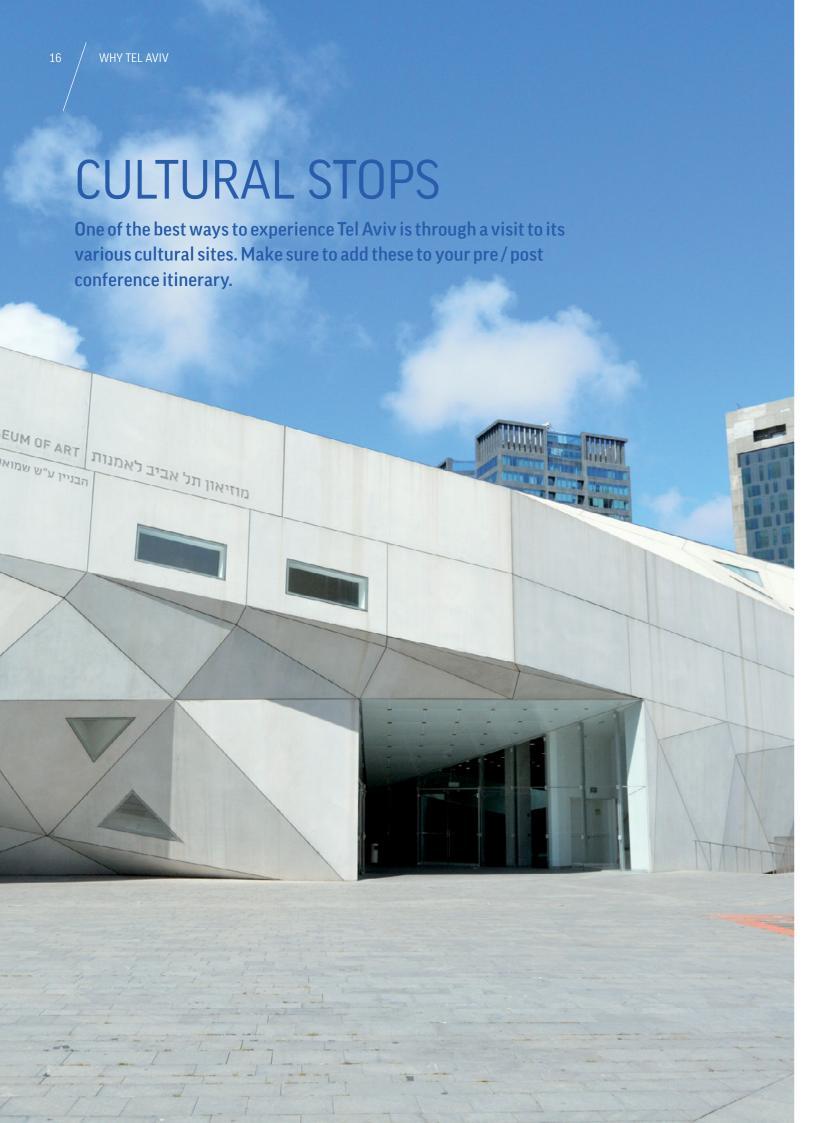
Experience the narrow streets of the first Jewish neighborhood built outside of Jaffa, Neve Tsedek, and the history of its construction and people. Hear the story of the neighborhood's transformation from a decaying area to one of the most chic and charming areas of Tel Aviv. The tour also includes a visit to Tel Aviv's restored Ottoman era train station - HaTachana Park, now a popular outdoor shopping and recreation center.

SARONA The Templars Colony

Sarona, the bustling park at the heart of Tel Aviv that has undergone a meticulous preservation process, brings together heritage, history, tourism, recreation, trade, residential options and business. Join this tour to explore the Sarona Visitors Center, discover the beautiful well-preserved houses, as well as the first mechanical oil mill of the land of Israel, and visit the site's historic underground Templar tunnel.

INDEPENDENCE TRAIL@Rothschild Blvd.

This 1-Kilometer long walking route tells the story of the establishment of Tel Aviv and the State of Israel, through ten heritage sites connected by a golden path. Stop by to experience history and visit sites such as the Great Synagogue and Tel Aviv's first kiosk. Visitors are invited to take a guided tour, or use a map (available in eight languages: Hebrew, English, French, Spanish, German, Arabic, Chinese and Russian). Independence Trail is open free of charge 24/7 and is illuminated at night.



TEL AVIV MUSEUM OF ART

The Tel Aviv Museum of Art holds the world's largest collection of Israeli art. It also features international artworks by the likes of Picasso, Klimt and Monet, as well as impressive photography and design installations.

ERETZ ISRAEL MUSEUM (MUZA)

This multisensory museum, focusing on the history and culture of the land of Israel, is especially unique because its grounds encompass the archeological site of Tel Qasile, dating back to the 12th century B.C.E. With 15 buildings and spread over some 20 acres, MUZA features a range of displays in the fields of art, archeology, Judaica, photography, local identity and more. At the temporary exhibits, you can find a contemporary perspective - constantly making the intriguing connection between old and

ANU Museum of the Jewish People

After years of planning, the Museum of the Jewish People has reopened as "ANU" and is now the largest Jewish museum in the world. While here, you will go on a fascinating journey through Jewish culture, heritage and identity, and learn about the wide range of Jewish communities throughout history.

STEINHARDT MUSEUM OF NATURAL HISTORY

Overlooking Tel Aviv University's Botanical Gardens, this revolutionary five-story museum is fittingly shaped like Noah's Ark, and serves as a significant tribute to natural history preserving over five million specimens. It is the most comprehensive center in the region for biodiversity research, education and conservation.

THE ISRAELI OPERA

Founded in 1945, the Israeli Opera has performed for over 70 years. Producing an average of eight productions each season, they feature leading international opera artists and Israeli opera artists, and are sung in the original language with Hebrew and English subtitles.

THE ISRAELI PHILHARMONIC

The Charles Bronfman Auditorium is home to the Israel Philharmonic Orchestra. Founded in 1936 by Bronislaw Huberman, the Israeli Philharmonic captivates audiences with a baroque and romantic repertoire, as well as Bach, Brahms, Beethoven and Bartok.

SUZANNE DELLAL CENTER

Suzanne Dellal Center is responsible for putting Israeli dance on the global map, as well as positioning it as a central part of Israeli culture. Located at the heart of Neve Tsedek neighborhood, this center hosts throughout the year diverse dance performances, events, festivals, programs and workshops.

HABIMA NATIONAL THEATER

The iconic Habima Theater, Israel's national theater, hosts a wide range of repertory shows, some offering subtitles in English. The renovated theater reflects and promotes Hebrew language and culture, providing an exciting experience for spectators.

THE CAMERI THEATER

Founded in 1944, this Israel Prize winner is one of the country's largest and most prolific theaters. Attend a show by Israeli playwrights or enjoy a contemporary adaptation of global classics such as Shakespeare and Brecht. Some of the productions include subtitles in English.

NEVE TSEDEK

Neve Tsedek is a trendy area full of shops, art galleries and stylish restaurants. The neighborhood's beautifully restored houses and streets reflect the romance of the late 19th century. A walking tour here is a must for history lovers and fans of small, winding alleys.

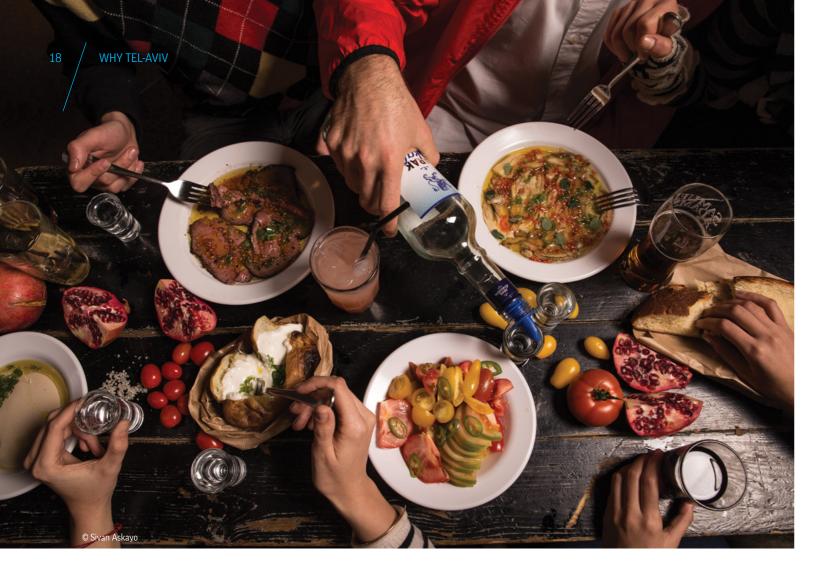
SARONA PARK

Sarona, a bustling shopping and recreation center at the heart of Tel Aviv, brings together heritage, history, and tourism. The site was originally a German Templar Colony established in 1871. Later on, it also housed the first government offices of the State of Israel. Since then, it has undergone a meticulous preservation process, and today it is an indoor and outdoor complex ideal for some true R&R. Besides the restaurants, shops, and lively market, visitors are also invited to discover the site's rich history by checking out the visitors center or taking a guided tour.

HATACHANA PARK

place where history and modernity meet, is the site of the first Middle Eastern railway, built in 1892. In recent years this site has been restored and is now a popular outdoor shopping and recreation center. Discover the historic train tracks and courtyard, or visit local designer boutiques, galleries and restaurants, housed in refurbished buildings from the Ottoman Era.

HaTachana Park, a



VIBRANT CULINARY SCENE

"World's 5th Best Food City" - Condé Nast

With trendy restaurants, cafes, gastropubs and street food stands on every corner, Tel Aviv is truly a global culinary hotspot. The city offers a rich mix of both innovative and traditional cuisine from around the world, making it foodie heaven.

International recognition of the city's vibrant culinary scene can be credited to many of its creative chefs opening restaurants inspired by Tel Aviv in other locations around the world. From Melbourne to London, New York to Amsterdam, you can find Telavivian chef restaurants, but nothing beats the authentic Tel Aviv cuisine within

Since its inception, immigrants from far-flung locales have sought refuge in Israel, bringing with them recipes from their homelands and flavors from their upbringings. This melting pot of cultures has not only inspired a new Israeli cuisine, it has also given birth to many talented local chefs.

These top chef restaurants serve indulgent treats for anybody who can swing a reservation - pairing exquisite food with fine wines, delicious cocktails and fancy atmospheres for the perfect dining

Equally appealing, but easier on the wallet, Tel Aviv's street food scene broadcasts the same cultural melting pot at a guarter of the price (with top local chefs behind-the-scenes as well). Jaffa is also an equal goldmine for top-notch street food. Try everything from the vegan-friendly "Sabich" - a fluffy pita filled with eggplant, potato, and other flavorful fixings, to the ubiquitous, yet wholeheartedly satisfying, "Shawarma", "Falafel" or "Hummus".

Other must-visit foodie hotspots offering authentic local cuisine include the open-air Carmel and Levinski Markets, the indoor Port and Sarona Markets, and Kerem HaTemanim.

Take your pick, we promise, you won't be disappointed.

FUN FACT: With 400 vegan and vegan-friendly restaurants, Tel Aviv has been dubbed the "Vegan Capital of the World" by 'The Independent'

SHOPPING AREAS

Uncover Tel Aviv's eclectic mix of artistic offerings to experience, buy and behold

TEL AVIV PORT

Locally known by its Hebrew name 'Namal Tel Aviv', the Tel Aviv Port is replete with stores, cafes, bars and leisure centers. Even if you don't fancy dining, shopping or drinking, just walking around to soak up the atmosphere and ocean spray is well worth the time. There is also an indoor market called the Port Market, offering the freshest and finest Israeli food and delicacies.

TLV FASHION MALL

From high fashion and haute couture to casual wear - this two-story mall has it all. Situated in a dynamic urban area, TLV Fashion Mall offers over 200 stores. including many well-known fashion brands.

AZRIELI CENTER MALL

Housed in a skyscraper with over 4,000 windows, Azrieli is Tel Aviv's largest shopping mall. Choose from a wide range of shops, restaurants and cafes, and while you're here, make sure to visit the observation deck to enjoy a breathtaking view of the city from above.

DIZENGOFF STREET

Located in the heart of the city, Dizengoff Street is a must-visit. This vibrant avenue is full of life and features local designers shops, restaurants, cafes and bars. Stroll along and check out the wide range of stores along the way offering just about anything you can think of.

DIZENGOFF CENTER

Dizengoff Center, one of the oldest and biggest shopping malls in Israel, is a direct extension of the fashionable Dizengoff Street. Visit your favorite brand name stores as you take in the lively local atmosphere.

TEL AVIV'S MARKETS

The best way to experience Tel Aviv's diversity is to take a couple of hours to explore one of the many markets that are sprawled out throughout the city. Check out these must-visits.

JAFFA FLEA MARKET

Just next to Jaffa's picturesque old city and ancient clock tower lies the Jaffa Flea Market, where vendors sell antiques, second-hand and handmade items. This area is one of Tel Aviv's trendiest spots. As you wander around, you will discover a wide selection of cafes and laid-back bars. ideal for having a drink after a successful conference day.

CARMEL MARKET

The Carmel Market is Tel Aviv's biggest and most famous open-air market. Whether you're looking for spices, vegetables or clothing at a bargain price you are sure to find it here.

> In recent years, the area has also joined the ranks of Tel Aviv's trendy spots for bars, restaurants and chef-owned food stalls.

NAHALAT BINYAMIN **MARKET**

Located right by Tel Aviv's famous Carmel Market, lies the wonderful Nahalat Binyamin Street. Here, every Tuesday and Friday, the Nahalat Binyamin Market comes to life - arts and crafts fair featuring works by over 200 artists. Get your daily dose of creativity with these diverse stalls, featuring everything from handmade jewelry to photography to ceramics.



LEVINSKI MARKET

Levinski Market is a foodie's paradise with its range of flavors, spices, nuts, dried fruits and fusion cuisines. For every scent and spice in the market, there's a story of culture and heritage. Stroll through the colorful shops or visit one of the authentic local restaurants.

NATURE & SPORTS



TEL AVIV'S BEACHES

Tel Aviv stretches along part of the Mediterranean coast and enjoys around 320 days of sunshine a year, making it a beach-lovers' destination. The city boasts a beautiful seaside promenade featuring bike paths, outdoor gyms and more. All beaches have been granted the prestigious "Blue Flag" award for meeting high international standards in several fields.

The beaches in Tel Aviv also guarantee access to the sea through paths and vehicles, allowing people with disabilities to reach the water.

TLV BALLOON

TLV Balloon rises up to 120 meters in the air, providing a rare view of Tel Aviv and the surrounding area. Each flight can carry up to 30 guests.

BICYCLE RIDING

Tel Aviv's flat topography and sunny climate make it an ideal place for bicycle riding. The city offers over 160 kilometers of bike lanes and over 170 Tel-O-Fun bike stations, a municipality-run bike sharing system enabling riders to pick-up and drop-off a bike as needed.

GANE YEHOSHU'A (HaYarkon Park)

HaYarkon Park is a green oasis in the city. The park, which is larger than Central Park in New York, offers many attractions: a hot air balloon, rope park, boat rental, rock sculpture and cactus garden, tropical garden, bird watching and more. On any given day, the park is full of people jogging, biking, or simply lounging on the grass.

SKY TOWN TLV

With a multitude of rope courses and over 120 different elements, Sky Town TLV offers an adrenaline-packed challenge for all.

BEACH ACTIVITIES

With such good weather, it is a pity to stay indoors. Enjoy the Mediterranean Sea with SUP classes, rowing, kayaking, or simply do some fitness exercises on the beach. Relax with yoga classes on the sand, or at the port, or jog along the coast on the beautiful promenade.

GORDON SEAWATER POOL

Gordon Pool, located on the Tel Aviv promenade, is an olympic-size seawater pool featuring an additional children's pool, gym with over 140 studio lessons, outdoor fit zone, and spa that includes a hot tub. dry sauna and wet sauna.

CHARLES CLORE SEASIDE PARK

This beachfront park situated between Tel Aviv's promenade and Jaffa, is a perfect getaway spot. Here you can find observation points overlooking Jaffa, a playground, BBQ area, outdoor gym, yoga deck, and jogging and biking lanes.

The culture thrives and the streets fill with locals and visitors alike, looking to enjoy the city's buzzing scene of bars and restaurants"

FUN FACT: "At night, Tel Aviv

FUN FACT: Tel Aviv-Yafo Municipality plans to have 300km of bicycle lanes in the city by 2025.

NIGHTLIFE

The Nonstop City has gained international

recognition for its nightlife scene for good

reason. Tel Aviv is always alive, offering

bars, clubs, festivals and events till the

scene appeals to any taste or interest -

from music performances to elegant

wee hours of the night. The local nightlife

rooftop bars to laid-back pubs, you can find

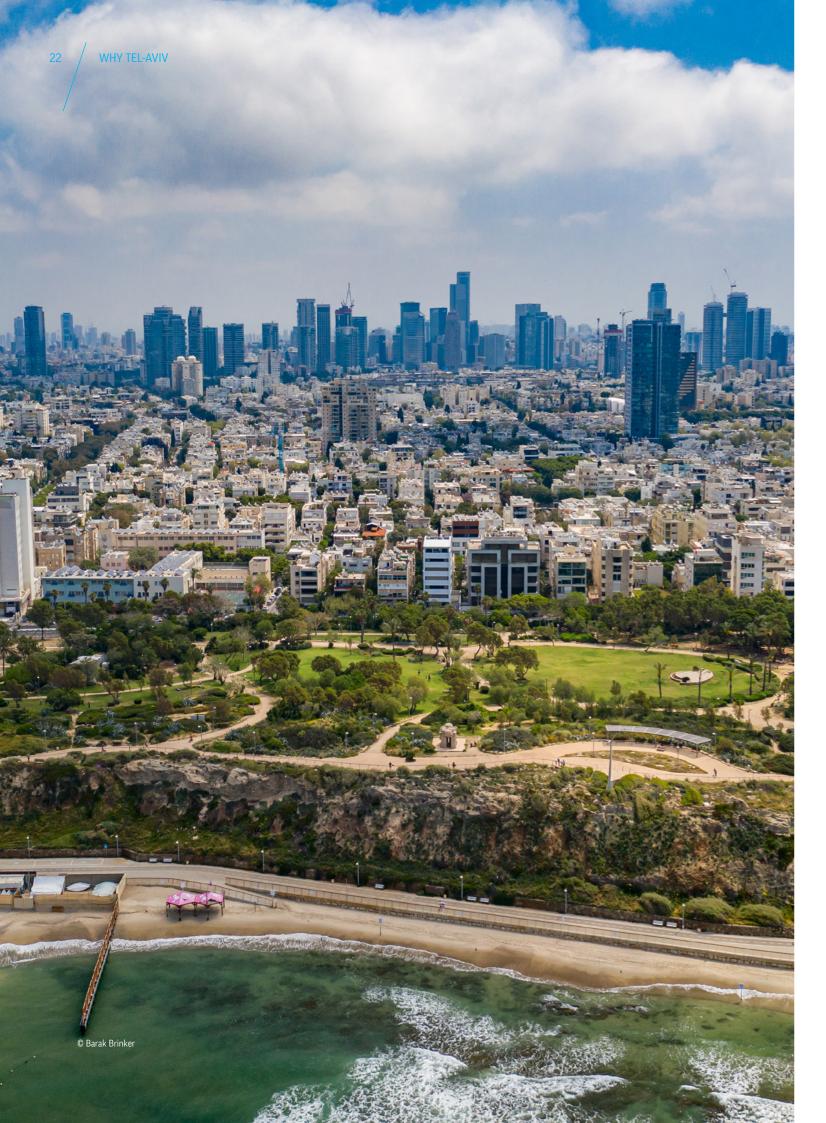
it all here. Some nightlife hotspots include

Rothschild Boulevard, Dizengoff Street

and the Jaffa Flea Market. While you're

visiting, be sure to check for local events

such as wine, food or culture festivals.



SUSTAINABILITY

Tel Aviv is a growing city, in terms of population, resources and economic activity. The city is the commercial and cultural center of Israel and the hub of the Dan Metropolitan area.

Sustainability is one of three primary goals in the city's strategic plan. The city has prioritized the promotion of sustainability, environmental protection and expanding the city's green spaces, with the focus of lowering Green House Gas emissions, air pollution levels, and reducing waste through recycling and circular economy.

Many sustainable initiatives and projects are currently implemented in Tel Aviv, including alternative modes of transportation (such as the bike sharing service "Tel-O-Fun" and car sharing service "Autotel"), increased bike lanes and parks, green building policies, green labels for businesses, community garden projects, dozens of sustainable neighborhood and shared economy initiatives (give-andtake exchanges, shared outdoor libraries, etc.), energy saving traffic lights, public composts and more.

In addition, all of Tel Aviv's thirteen beaches are "Blue Flag" certified beaches, awarded for meeting high environmental standards, among other criteria.

Around the world, Tel Aviv is a part of the C40 cities alliance that is taking bold climate action, leading the way towards a healthier and more sustainable future.

SUSTAINABLE EVENTS

Tel Aviv hosted the Eurovision Song Contest in 2019. Hosting such a largescale event brought some challenges with it. Tel Aviv has harnessed those efforts to strengthen its capacities to continue the Municipality's Environmental Protection and Sustainability Authority adopted a new protocol, which can be implemented at your next event - a green policy for the production of large-scale events, which focuses on waste reduction and sustainable food.

FUN FACT: Israel's largest composter is situated in Dizengoff Center. The "Ecodrum" can recycle up to a ton of organic waste every day.

ACCESSIBILITY

Israel is a popular tourism destination for people all over the world, and is becoming known for its accessible tourism for people with disabilities and the elderly.

The Israeli Ministry of Tourism understand the importance of accessible tourism and makes a lot of efforts to ensure that tourism in Israel is accessible, nondiscriminatory, inclusive and suitable for people with disabilities and the elderly.

The subject of accessible tourism has gained tremendous momentum over the past years in Israel. Progressive legislation

has pushed forward accessibility adaptations and more places - forests, parks, walking trails, attractions, beaches, visitor centers, picnic areas, amongst others - have been adapted to people with disabilities.

The city of Tel Aviv constantly works to make its tourist attractions, modes of transportation, and accommodations accessible to all.

Information about the accessibility of the city's tourist attractions (including beaches) can be found at the "See & Do"

section of the city's tourism website, and information about the accessibility of the city's modes of transportation can be found at the "Move" section of the

For Information about accessibility of the venues mentioned in this guide, please contact the venue's contact person.

* Additional information on accessibility can be found at Israel's Accessibility website or Wheel Map's website.





EXPO TEL AVIV





Expo Tel Aviv

Conference / Convention Center

rpo Tel Aviv provides a flexible, innovative and attentive Eresponse to every individual and business challenge, regardless of size or scope. Its versatile infrastructure allows Expo Tel Aviv to host exhibitions, business events, conferences, private gatherings and trade shows. The green lawns and well-tended gardens that surround the convention center serve as a serene backdrop to the bustling city of Tel Aviv.

The convention center is eco-friendly and all construction and development are carried out in compliance with environmental standards. Expo Tel Aviv is easily accessible from all parts of Israel. Its proximity to major freeways, the nearby train station, numerous

public bus stops and abundant parking contribute to making Expo Tel Aviv the preferred convention center for organizations worldwide. With the support and commitment of the Tel Aviv-Yafo Municipality, new state-of-the-art pavilions, a business hotel and a restaurant complex are scheduled to be completed by 2026, making it possible to realize Expo's true potential as an international hub for business, culture, science, and technology.

> www.expotelaviv.co.il 101 Rokach Blvd., Tel Aviv + 972 (0) 3 640 4401 liat@expotelaviv.co.il

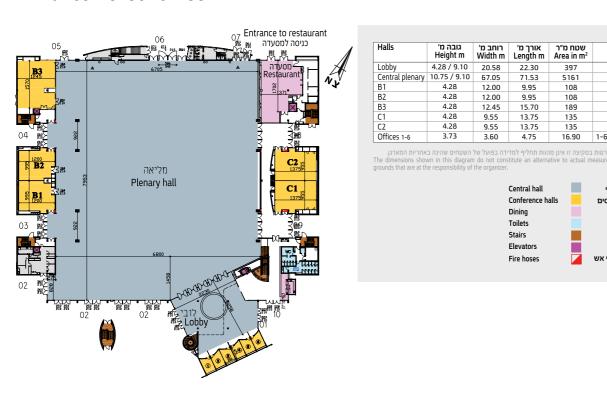


	Venue Size		Seating Plan						
	Sqm	Height (m)	Egg Theater	్గించ్లి ్లిం Banquet	U Shape	 Cocktail			
Pavillon 1	6161	10.75	4800	4020	1400	5100			
Pavillon 2	6398	17.5	6526	4224	2040	6350			
Pavillon 10	1789	6	1800	1656	477	1780			
Pavillon 11A	1380	6.25	1000	960	325	1370			
Pavillon 11B	950	6.25	600	660	158	950			
Pavillon 12	1192	5.18	750	1080	324	1190			
Pavillon 13	1145	2.75	700	960	360	1140			
Pavillon 14	561	4.9	400	372	180	560			

VENUES

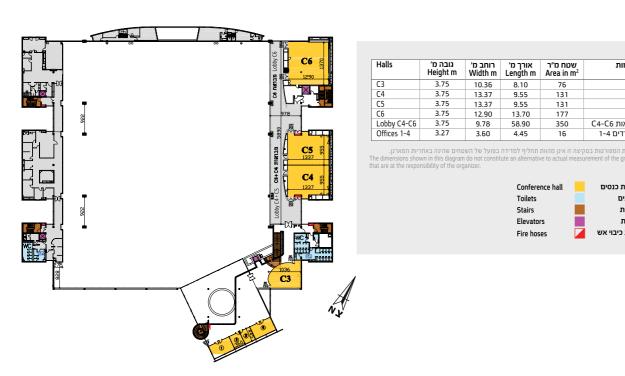
Pavilion 1

Entrance - Ground floor



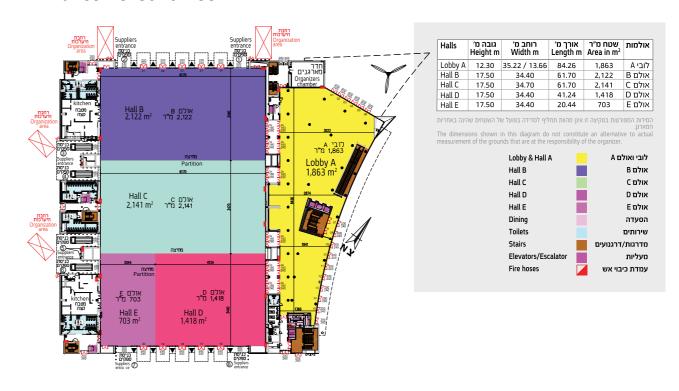
Pavilion 1

First floor (+1)



Pavilion 2

Entrance - Ground floor



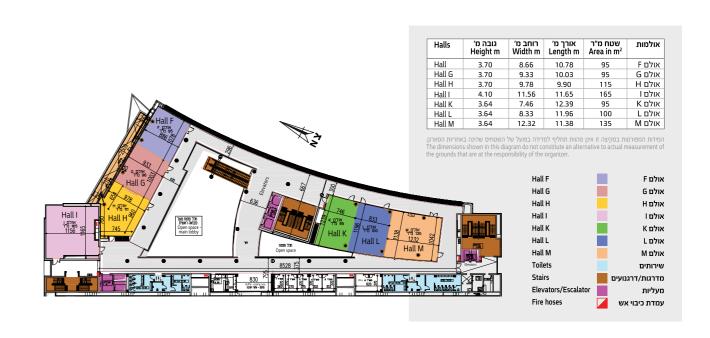
Pavilion 2

הסעדה

שירותים

מדרגות מעליות

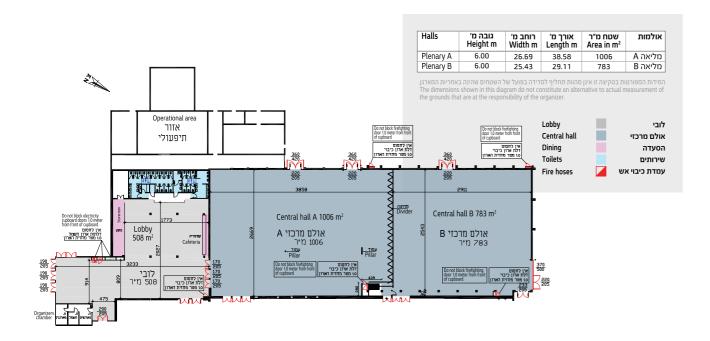
First floor - convention halls



VENUES

Pavilion 10

Plenary hall









Expo Business

An innovative business lounge & meeting room complex in a strategic location in Tel Aviv.

The internationality of Expo Tel Aviv is reflected in the six innovative and meticulously designed meeting rooms, named after leading museums in the world & in Israel. This is the ideal place for business, management, brainstorming meetings, employee training, seminars, product launches, hackathons, press conferences and much more.

www.expotelaviv.co.il 101 Rokach Blvd. Tel Aviv + 972 (0) 3 640 4401 liat@expotelaviv.co.il



Menora Mivtachim Arena

Sport Stadium

The Menora Mivtachim Arena is the largest covered arena of its kind in the central region of Israel. It continuously hosts some of the biggest I and best sporting and cultural events, both local and international. The arena offers visitors a complete sports and culture experience, alongside a large variety of recreation and entertainment activities in the vicinity. The arena is conveniently and quickly accessible by both private vehicles and public transportation. It hosts various events such as music festivals, children's events, pop and rock concerts, and dance performances. The seating arrangement provides viewers with maximum viewing comfort and quality acoustics. The arena's entry control system offers easy access for a large audience of visitors.

www.sportpalace.co.il/en/menora-mivtachim 51 Yig'al Allon St. Tel Aviv + 972 (0) 3 637 6000 office@sportp.co.il

	Venu	e Size	Seating Plan			
	Sqm	Height (m)	Theater Banquet U Shape Cocktail			
Menora Mivtachim Arena	23460	20	11000			
VIP room	200		200			
24 Private boxes			16			
Press Conference room			25			
2nd floor gallery	2500		3000			



Bloomfield Stadium

Sport Stadium

Opened in 1962, Bloomfield Stadium located in Jaffa, has been considered a "temple" of football since its founding. The stadium serves as the home field for the three Tel Aviv teams: Maccabi Tel Aviv, Hapoel Tel Aviv, and Bne Yehuda. It also hosts the Israel National Team. The stadium has also hosted the very best local and international artists in addition to football games. The stadium underwent a comprehensive renovation and expansion between 2016 and 2019 and was re-opened on August 25, 2019. The stadium offers a 900-square-meter VIP floor, perfect for events and conferences. The room has a panoramic pitch view, providing a unique experience for guests. The stadium contains about 29,400 seats, and is accessible to people with disabilities.

www.sportpalace.co.il/en/bloomfield 36 HaTkuma St. Jaffa, Tel Aviv + 972 (0) 3 637 6000 office@sportp.co.il



Shlomo Group Arena Sport Stadium

pon its opening in 2015, the Shlomo Group Arena quickly Ubecame a focal point for many cultural, business, and sports events. It has hosted events such as the 2019 FIBA U20 European Championship and international JUDO tournaments. The arena is located in north Tel Aviv, in a convenient and easily accessible location. The arena is compatible for people with disabilities and is fully equipped with the most modern systems. It has an equipped VIP room, expansive dressing and production rooms, media and press room, state-of-the-art management and control system, central LED cube and many other services that make it one of the most modern enclosed arenas in the central region of Israel.

www.sportpalace.co.il/en/shlomo-group 7 Isaac Rambe St. Tel Aviv + 972 (0) 3 637 6000 office@sportp.co.il

	Venue Size		Seating Plan			
	Sqm	Height (m)	Theater	్ట్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail
Stadium			29400			
VIP room	900		250	400		900
10 Private sky boxes						15
Press Conference room			80			

	Venue Size		Seating Plan			
	Sqm	Height (m)	BBB Theater	រង្គ្លីរង្គើធ ងង្គិធ Banquet	U Shape	Cocktail
Shlomo Group Arena	6600	16	3500			
VIP room	150		100			150
Conference room	70				30	



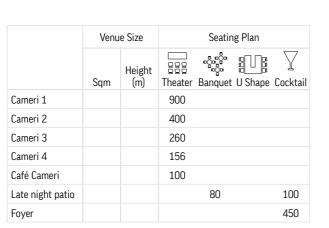
Charles Bronfman Auditorium

Auditorium

The Charles Bronfman Auditorium (or the Tel Aviv Culture Center) is the ideal venue for concerts, large conferences, launch events, formal cocktail parties, exhibitions, glamorous galas, academic conferences, annual company events, and fairs. The mixture of concerts halls, luxurious foyers and modernly designed balconies, makes it the perfect venue for a wide variety of events, from a small to a large-scale. Its unique location in the center of Tel Aviv is unequivocal, offering easy access to the Israel's political, financial and commercial centers, as well as to many hotels and restaurants.

www.hatarbut.co.il 1 Huberman St. Tel Aviv + 972 (0) 3 543 0771 orit@hatarbut.co.il







Cameri Theater

Theater

The Cameri theater is the largest theater in Israel. The Cameri I stages both original Israeli and international plays, which deal with social, familial and humane issues. The Cameri's repertoire is wide and varied, and every year about 15 new productions are added to it. It resides in a central location in the Tel Aviv's business. cultural and culinary center, and has 5 auditoriums and a small outdoor patio.

> www.cameri.co.il 19 Sha'ul HaMelekh Blvd. Tel Aviv + 972 (0) 3 606 1900 dorel@cameri.co.il



Safari Zoological Center Ramat Gan

Outdoor Venue

The word "Safari" comes from Swahili, meaning journey. We invite I you to embark on a fascinating journey following the animals of the African savanna here, in Ramat Gan, where we have the largest collection of animals in the Middle East. Just like in their native habitats in Africa, the animals here move freely in large herds. You are nature's guests and can enjoy their typical behaviors of eating, socializing, being active or resting. In our unique multiple-venue facility, we can accommodate groups of 15 to 5,000 guests. It is the perfect place for meetings, conventions and business events. Within the walk-through Zoo we offer one-of-a-kind experiences such as giraffe feedings, personalized animal encounters, special guided tours, etc. We are conveniently located in a central location with easy access. The venue includes free parking, flexible scheduling and professional staff. Our event managers are excited to work with you in creating a successful and tailor made event.

www.languages.safari.co.il 1 HaTsvi Blvd. Ramat Gan + 972 (0) 3 630 5350 events@safari.co.il



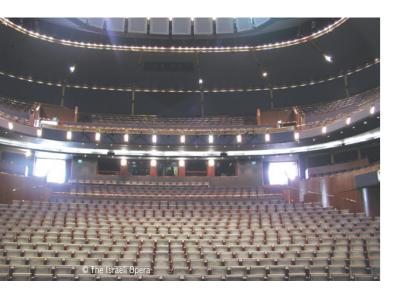
Habima National Theater Theater

labima is the national theater of Israel and is one of the first Hebrew language theaters. It is located in Habima Square in the center of Tel Aviv. Habima Theater is a leading venue for conferences and exhibitions within the business sector. Conferences can make use of the complex's four large and well-designed auditoriums. Each hall has its own lounge where guests can be offered catered refreshments and cocktails. The theater can be easily adjusted to suit a range of different artistic content as a particular situation may require.

www.habima.co.il 2 Tarsat Blvd. Tel Aviv +972 (0) 52 552 7243, +972 (0) 3 526 6714 yossielka@habima.org.il

	Venu	Venue Size		Seating Plan		
	Sqm	Height (m)	Theater	్ట్ర్ట్ స్ట్రీ లస్ట్రీ Banquet	U Shape	Cocktail
Avian Ioan	460	Open		120		300
Giraffe loan	1400	4.5	350	400		600
Reptile loan	1500	Open		450		650
Auditorium	88	4	119			
Amphitheatre Deck	200	4.5	70	90	70	120

	Venue Size		Seating Plan			
	Sqm	Height (m)	Theater	్ట్ర్ట్ కోస్ట్లా Banquet	U Shape	Cocktail
Rovina			916			
Meskin			285			
Bertonov			200			
Blanche Rapaport			160	90	70	180
Rovina hall 1	280	13				700
Rovina hall 2	437.5	10.6				200
Meskin	133	2.30				120



The Israeli Opera Theater

The Tel Aviv Performing Arts Center (TAPAC) is located at the center of the vibrant arts and culture hub in Tel Aviv and features one of the most beautiful and impressive auditoriums in Israel. The opera house stage is suitable to present a variety of performances, ceremonies, and conferences, all under the guidance and assistance of the professional and experienced staff of the Israeli Opera. The opera house foyer was designed by Ron Arad, one of the most renowned international interior architects and designers, who changed the space into a cultural experience in its own right. The foyer is used for receptions, exhibitions, and art instillations.

www.israel-opera.co.il
19 Sha'ul HaMelekh Blvd. Tel Aviv
+ 972 (0) 3 692 7716
events@israelopera.org.il

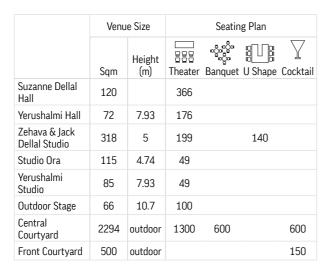
	Venue Size			Seating Plan		
	Sqm	Height (m)	Theater	్ట్రాంక్లిం అస్ట్రాం Banquet	U Shape	Cocktail
Performing Art Center	320		1644			
Foyer	950					1500



Suzanne Dellal Center Theater

The Suzanne Dellal Center for Dance and Theater is the country's premier presenter of Israeli and international dance. Established in 1989, the mission of the Suzanne Dellal Center is to cultivate, support and promote the art of contemporary dance within Israel. The center pursues this mission by offering diverse performances, events, festivals, programs, and workshops from the world of contemporary dance and performing arts.

www.suzannedellal.org.il 5 Yehi'eli St. Tel Aviv + 972 (0) 3 510 5657 galit@sdc.org.il





Smolarz Auditorium Auditorium

The Smolarz Auditorium, which is used for cultural events and conferences, was established in the early 2000s as a prestigious cultural center at the heart of the Tel Aviv University Campus. The Smolarz Auditorium is active all year round and serves as the preferred venue for the largest business companies in Israel, a variety of public, governmental bodies, and non-profit organizations.

www.smolarz.tau.org.il
Tel Aviv University
+ 972 (0) 3 640 5959, +972 (0) 3 640 9514
smolarz@tauex.tau.ac.il



Tel Aviv Cinematheque Auditorium

The Cinematheque is a quality cinema for films from all over the world and also serves as a conference and event center. The Cinematheque contains 5 halls and workshop rooms. Recently added to the Cinematheque, a multipurpose room fully equipped with the most advanced technical aids. The room can accommodate up to 70 people and is suitable for almost any format of event: closed executive meetings, staff meetings, lectures, social evenings and more.

.3 www.cinema.co.il 5 Ha'Arba'a St. Tel Aviv + 972 (0) 3 606 0800 eruim@cinema.co.il

	Venu	Venue Size		Seatin	g Plan	
	Sqm	Height (m)	BBB Theater	్ట్రీ స్ట్రీ Banquet	U Shape	Cocktail
Foyer	1000	9.5				1161
Hall			1161			

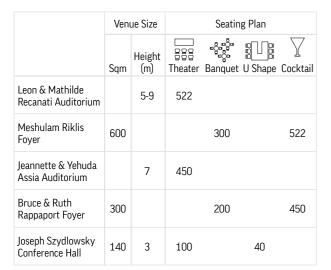
	Venue Size		Seating Plan			
	Sqm	Height (m)	Theater Banquet U Shape Cocktail			
Hall 1		20	348 500			
Hall 2		5	116 200			
Hall 3		20	421 500			
Hall 4		7	193 300			
Hall 5		6	59 100			



Tel Aviv Museum of Art Museum

The Tel Aviv Museum of Art is a municipal museum and is one of Israel's leading artistic and cultural institutions. The Museum is fully equipped with lecture halls, conference rooms, conference auditoriums, a cinema auditorium and concert halls.

www.tamuseum.org.il 27 Sha'ul HaMelekh Blvd. Tel Aviv + 972 (0) 3 607 7468 events@tamuseum.com



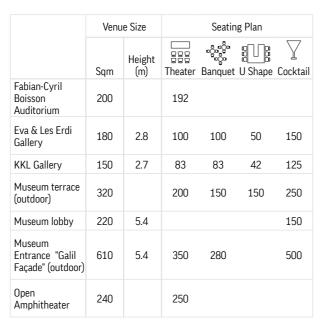


Steinhardt Museum of **Natural History**

Museum

The Steinhardt Museum of Natural History at The Tel Aviv I University, is the newest museum in Israel, housed in a new magnificent 'treasure chest' building. Located just outside the university campus in Ramat-Aviv, the building overlooks the botanical and zoological gardens. The museum offers visitors a different view of nature by presenting Israel's national treasures of nature, selected from a scientific collection of over five and a half million items in its exhibitions. In the building there are a variety of venues for meetings, presentations, lectures and seminars - for professional and social events and conferences: a state of the art auditorium with high-end audio-visual systems, a spacious terrace overlooking view of east Tel Aviv towards Samaria Mountains, educational galleries with audio-visual systems, and more.

www.smnh.tau.ac.il 12 Klausner St. Tel Aviv + 972 (0) 73 380 2028 galitbeab@tauex.tau.ac.il





Eretz Israel Museum (Muza)

Museum

MUZA - Eretz Israel Museum, Tel Aviv, is one of three largest and most pre-eminent museums in Israel. It is a multidisciplinary museum dealing with local material culture, past and present. The museum displays the connection between matter and spirit as well as presents Israel's many and varied voices. The museum is situated in a large and beautifully landscaped area, replete with archeological sites. Conferences, seminars, special and varied business events can be held outdoor, in several halls, and in the museum's magnificent garden. The pay parking has room for 230 vehicles.

www.eretzmuseum.org.il 2 Chaim Levanon St. Tel Aviv + 972 (0) 3 745 5796 ronb@eretzmuseum.org.il

	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater Banquet U Shape Cocktail				
Klactchkin Auditorium			537				
Rotchild Auditorium			226				
Nofim Hall			180				
Alexander center			500				
Alexnader Halls							



Wohl Amphitheater Outdoor Venue

The Wohl Amphitheater is located in Gane Yehoshu'a Park, in I the heart of Tel Aviv's green lung, serving as a hall for events and cultural performances. Its outdoor space operates during the summer months (May to October) and hosts theater performances, artists from Israel and abroad, jazz festivals, children's shows, social events, and more. The Amphitheater has 940 new seats, a large grassy lawn area for receptions allowing for alternative seating and setting up additional stages for performances and exhibits. The locale has a large stage for a central performance with new lighting fixtures, screens, and pyrotechnic operation options. Additionally, the amphitheater has spacious airconditioned dressing rooms. production rooms, and more.

Gane Yehoshu'a Park + 972 (0) 3 641 8275 oz_r@mail.tel-aviv.gov.il

	Venue Size		Seating Plan			
	Sqm	Height (m)	Theater	్ట్ర్ట్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail
Wohl Amphitheater			940			940

VENUES



Gesher Theater Theater

The Gesher Theater, one of the most important theaters in Israel, is located in the Noga cultural complex in Jaffa. Gesher appeals to sophisticated audiences of culture consumers seeking internationallevel theater.

www.gesher-theatre.co.il 9 Yerushalayim Blvd. Jaffa, Tel Aviv + 972 (0) 3 515 7000 gesher@gesher-t.co.il





Holon Theater for the Preforming Arts

Theater

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www.hth.co.il 11 Kugel Blvd. Holon + 972 (0) 3 502 3009 sharon.tamir@hth.co.il

	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater	్డ్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	BIIB U Shape	Cocktail	
Stage 1			803				
Stage 2			246				
Stage 3			127				



ANU - Museum of the **Jewish People**

Museum

The largest and most comprehensive Jewish Museum in the world is launched! Four spectacular wings tell the story of the Jewish people: It was well worth the wait, and now you can't allow yourself to miss it: after ten years of planning and construction, the largest Jewish museum in the world is opening its doors. You're invited to join a fascinating journey that portrays the story of the Jewish people through the generations and up to the present time. The museum represents all parts of the Jewish people and highlights the creative works and cultural riches of a variety of communities in different periods of history. This story is about all of us and each and every one of us is part of it.

www.anumuseum.org.il 15 Klausner St. Tel Aviv + 972 (0) 3 745 7880/1 eruim1@anumuseum.org.il



Beautiful Israel (CBI)

Conference Venue

Council for a Beautiful Israel (CBI), sits on the banks of the Yarkon CRiver and is a tranquil oasis within the city's largest park. The building and its surrounding gardens cover 6070 Sq. meters - a lush, blooming green space accessible to all. This magnificent complex includes CBI's main offices, The Ora Herzog Memorial Center for Environmental Education, the ADELIS conference center and the unique "Outlook" visitors' center. The beautiful Israel Convention Center encompasses stunning natural surroundings and is suitable for a variety of events, from large business events to exclusive, private events.

www.beautifulisraelusa.org 80 Rokach Blvd. Hayarkon Park, Tel Aviv + 972 (0) 3 642 3111 yonitz@israel-yafa.org.il

	Venu	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater	్ట్రాంక్ట్రం అస్ట్రం Banquet	U Shape	Cocktail		
Bnei Zion Hall	197	4	192	220				
Zeevi Hall	125	3.1	95					
Tish Hall	413	2.75	150	250		250		
Gallery Hall	245	3.1	70	70		70		
Rooftop Hall	268	open		150		150		
Rooftop Hall coffe room	72	2.75	50	50	50	50		
Chrono Sphera	86	2.75	70					

	Venu	e Size	Seating Plan				
	Sqm	Height (m)	Theater	ේදීම වේශ Banquet	U Shape	Cocktail	
Alon Hall	147		150		28		
Eshel Room	39		40	25	20		
Rotem Room	39		40	25	20		
Tamar VIP Room	42			26	22		
Hadar Room	38			24	18		
Oren Hall	360		320	250	40	320	
Events Garden	300			250		300	
Rooftop Garden	600			500		600	



Design Museum Holon Museum

 $D_{\hbox{\footnotesize established}}^{\hbox{\footnotesize esign Museum Holon opened in March 2010 and quickly}$ design and contemporary culture. Housed in an iconic building by the internationally acclaimed architect, Ron Arad, Design Museum Holon, is a vital and dynamic resource for designers, students, creative industries and the general public. Each year the museum presents an exciting and varied program of exhibitions and events, each dedicated to helping visitors gain a deeper understanding of design and the role it plays in our lives. The establishment of Design Museum Holon is a high point in the ongoing process of transforming the city of Holon into an epicenter of culture and education. The primary goals of Design Museum Holon are to inspire and challenge the design community and the general public's perception of design and the way it affects their lives.

www.dmh.org.il/default.aspx 8 Pinhas Eilon St. Holon + 972 (0) 73 215 1515 info@dmh.org.il

	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater Banquet U Shape Cocktail				
Theater Hall			399				
Auditorium			80				
Box Theater			80				
Mediatheque Passage		open	400				
Underbelly			600				

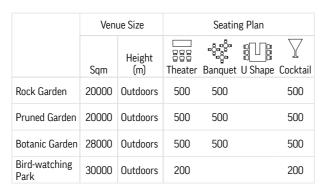


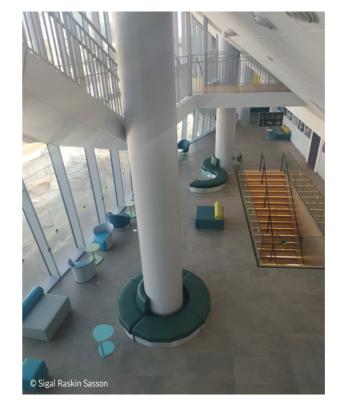
Gane Yehoshu'a (Hayarkon Park)

Outdoor Venue

ane Yehoshu'a (Yarkon Park) is one of the largest urban parks **U**in Israel, and the largest in the Tel Aviv area, spreading across 3,750,000 sq. meters. It offers special conferences in the tropical garden, in an archaeological and geological atmosphere in the rock garden, in the lush and well-kept flora of the pruned gardens, and in the urban natural bird-watching park.

> www.park.co.il Rokach Blvd. Tel Aviv + 972 (0) 3 642 2828 maya@park.co.il; park@park.co.il





HaShalom Sports Center Sport Stadium

A 1200 square foot basketball court with 450 seats & professional dance studio (which can be divided by a soundproof partition) & Large and impressive lobby.

144 Menahem Begin Rd. Tel Aviv + 972 (0) 54 727 0901 +972 (0) 3 724 0716 hashalom.cc@gmail.com



Peres Center for Peace and Innovation

Auditorium

In Jaffa's enchanting seaside location, the unusual and distinct architecture of the Peres Center for Peace and Innovation stands out. Founded by Shimon Peres, the building has temporary and permanent exhibitions representing Israeli innovation at its finest, symbolic of his aspiration to change the world and champion peace. The auditorium faces the sea and can accommodate 200 people, including advanced technologies, and four workshop rooms suitable for executive workshops.

www.peres-center.org 132 Kedem St. Jaffa. Tel Aviv + 972 (0) 3 568 0685 events@peres-center.org

	Venu	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater	్ట్లో స్ట్రీ Banquet	U Shape	Cocktail		
Auditorium	366		450					
Studio	200		100			200		

	Ven	ue Size	Seating Plan				
	Sqm	Height (m)	BBB Theater	Banquet	U Shape	Cocktail	
Lobby	252	6	120	100	50	250	
Auditorium			200				
Patio	300	Outdoors	300	250		450	
Deck		Outdoors	300	250		500	

VENUES



Ennis Cultural Center Auditorium

The venue includes one hall with 450 seats and a lobby area with a cafe that is suitable for receptions. In addition, there is also an outer area for different events that can be held outside, including screenings.

www.ennis.org.il 9 Paamonit St. Jaffa, Tel Aviv + 972 (0) 3 659 2929 mansour_g@mail.tel-aviv.gov.il



ZOA House Conference Venue

70A TLV serves as a leading conference center, combining Labusiness and cultural worlds, creating a unique contemporary atmosphere. It hosts business and professional conferences, company events, product launches, plays, shows, and diverse content occasions in its historic locale. Located in the center of Tel Aviv, founded by the Zionist Organization of America in the early 1950s, ZOA TLV became one of the first cultural centers in the city and in Israel. Now privately owned, ZOA TLV's in-house kosher catering franchise is FreeStyle Catering, which provides guests with a range of options for any occasion.

www.zoatlv.co.il/en 26 Ibn Gabirol St. Tel Aviv + 972 (0) 3 695 9341 zoa@zoatlv.co.il

	Venu	e Size	Seating Plan
	Sqm	Height (m)	Theater Banquet U Shape Cocktail
Ennis Cultural Center			450

	Venue Size		Seating Plan			
	Sqm	Height (m)	Theater	్ట్రీ ల్లిం Banquet	BIB U Shape	Cocktail
Meyerhoff Theater			393			
Auditorium 1			200			
Auditorium 2			110			
Studio	210	4.15	209	160	80	180
Academy	82.5		90	70	50	80
Gallery	65		70	50	45	60
Saloon (VIP) Garden	70		60	60	35	70
Meeting Room	30		30		25	40



Dubnov Gallery Conference Venue

Dubnov Gallery (in its former name, Meyerhoff) is a contemporary urban space in the heart of Tel Aviv. Dubnov Gallery belongs to the Dynamo Group, which is responsible for some of Tel Aviv's leading event venues, including High End, Riverside, and The Lawrence. With the change of name, the gallery underwent a facelift and a refreshing rejuvenation. The Dubnov Gallery is designed in a warm, homely and inviting Art Deco style that blends harmoniously with the atmosphere and space design for the desired style in your event. Whether it is a boutique event, business event, private event, wedding, conference, seminar or a reception.

www.dubnovgallery.co.il 8 Dubnov St. Tel Aviv + 972 (0) 3 691 0168 office@highand.co.il



Noor Jaffa Gallery Gallery

Noor Jaffa is a 150 year old ancient space located in the heart Jaffa's Greek Market. Noor Jaffa is designed to feel welcoming and warm with unique furniture suited to the atmosphere of the location. A large variety of corporate events, such as private events, exhibitions, conferences, private chef meals, business cocktails, and Parties are hosted here.

www.noor-jaffa.mitchatnim.co.il 5 Pinhas Ben Ya'ir St. Old Jaffa, Tel Aviv + 972 (0) 54 238 2385 udiazaria@gmail.com

	Venue Size		Seating Plan			
	Sqm	Height (m)	DDB Theater	్ట్ ల్లిం ల్లం Banquet	U Shape	Cocktail
Dubnov Gallery	386	2.4	250	150	100	400

	Venue Size		Seating Plan			
	Sqm	Height (m)	Theater	్ట్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	BIIB U Shape	Cocktail
Noor Jaffa Gallery	300	7	80	150	70	300



Israel Conservatory of Music, Tel Aviv Auditorium

A uditorium - best for concerts and other cultural events. Ran Baron hall - for small events.

30 www.icm.org.il 25 Louis Marshall St. Tel Aviv + 972 (0) 3 546 0524 hava@icm.org.il



Jaffa Theater Theater

Within Old Jaffa, in a multi-arched historic 500-year-old building overlooking the sea, for over 20 years the Jaffa Arab Hebrew Theater has been a model of shared lives and bi-lingual, bi-culture intergroup artistic creativity. The Jaffa Theater is a stage for theater, the arts and cross-cultural activity promoting Jewish, Arab and Middle Eastern understanding and mutual respect as a path to reconciliation and peace. Igal Ezraty, General Manager, Gaby Aldor, Co-Artistic Director and Rauda Sliman, Arabic Stage Director have made the Jaffa Theater a home for Arab and Jewish artists and creators from the center and the periphery of the country who together grapple with questions of identity, society and place. The Theater offers a repertoire of plays in Hebrew and Arabic with translations and has presented more than 80 productions, The Children's Festival, The Women's Festival and from this year

www.arab-hebrew-theatre.org.il/en/index.php 10 Mifrats Shlomo St. Old Jaffa, Tel Aviv + 972 (0) 3 518 5563 info@jaffatheatre.org.il



	Venue Size		Seating Plan			
	Sqm	Height (m)	Theater	్ట్ ్లో స్ట్రం Banquet	BIB U Shape	Cocktail
Jaffa theater stage	250	3	140	140		
Jaffa Theater hall	250	3	100			100



Kapish Events -Na Laga'at Center Auditorium

We host every year a variety of events for the business, public and private communities. Our waiters are deaf or hearing impaired, and communicate to guests through sign language. This environment encourages our guests to learn about the cultural world of the deaf and hearing impaired and to practice their abilities in sign language. The site is spacious, allowing for modular design and division into a number of halls that were designed particularly to accommodate business and private events of all types and sizes. Our events menu is varied and tailored to the nature of each event. Our non-compromising culinary excellence, the finest ingredients, professionalism and aesthetics is what unifies all of our menus. In each event you can combine artistic content from a wide variety that the Na Laga'at Center has to offer: workshops, sign language demonstrations, experiences in the dark and more. The Na Laga'at Center is a non-profit organization.

32 www.nalagaat.org.il Retzif Ha'Aliya HaShniya St. Jaffa Port, Tel Aviv + 972 (0) 3 633 0991 sales@nalagaat.org.il



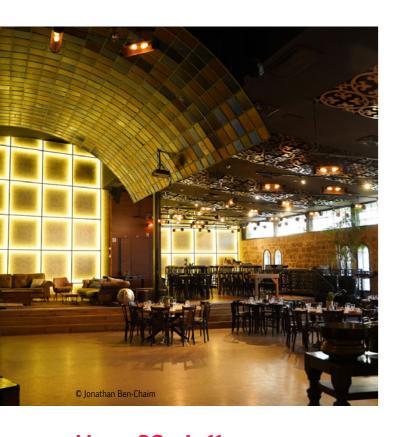
Tel Aviv Stock ExchangeConference Venue

The Tel Aviv Stock Exchange (TASE) Conference Center is located in the heart of Tel Aviv, housed in a new, modern building with a spacious, stylish facade and lobby. Its unique atmosphere and proximity to Rothschild Boulevard - the heart of Israel's capital market and home to hundreds of start-ups - makes it the venue of choice for hosting Israeli and international business events. The center features a conference hall (250 guests) and a small lecture room (50 guests), both multipurpose, designed for flexibility and fully equipped with advanced audio / visual systems, including digital signage screens for effective branding. Both thematically and geographically, the TASE Conference Center is where financial and business communities meet. It is the ultimate venue for innovative networking, product launches, seminars, and similar corporate and industry events.

www.info.tase.co.il/LPages/ConferenceCenter/indexeng.html 2 Ahuzzat Bayit St. Tel Aviv + 972 (0) 76 816 0573 naora@tase.co.il

	Venu	e Size	Seating Plan			
	Sqm	Height (m)	Theater	్ట్రాంక్లిం అస్ట్రం Banquet	U Shape	Cocktail
Theater Hall	450	4.5	318			
Kapish Hall	400			130	50	300

	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater	ార్ట్లో లో ఇర్టీం Banquet	U Shape	Cocktail	
Main Hall	257	3.9	250	150	50	150	
Lecture Room	50	3.9	50		25		



Nour 28 - Jaffa Conference Venue

An Ottoman building, in the heart of Old Jaffa, a spectacular space for 50 to 400 people.

www.nour28.co.il

4 Ami'ad St. Jaffa, Tel Aviv + 972 (0) 50 985 5591 nour28yafo@gmail.com

	Venu	e Size	Seating Plan			
	Sqm	Height (m)	BBB Theater	ිද්දි Banquet	U Shape	Cocktail
Main Hall	430	7	200	170		300
The Cave	140	4.4	80	100		250
Garden	165	Open		50		100
Private Room	60	6		50		50



Port Up Conference Venue

Apop up venue for small events, with amazing panoramic sea view. Suitable for exhibitions, pop ups and business events.

www.namal.co.il 6 Yosef Yekutieli St. Tel Aviv + 972 (0) 3 793 1426 osnat.l@atarim.gov.il

	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater	్ట్రాంక్లిం లక్ట్రం Banquet	B B B U Shape	Cocktail	
Port up	220	5.5	220			220	



Rubin Museum

Museum

The Rubin Museum is an artist-house-museum in the historical heart of Tel Aviv. Formerly the home of the painter Reuven Rubin, he lived in the building with his family and worked in his third floor studio from 1946 until his death in 1974. Constructed in 1930, the house on 14 Bialik St. opened to the public in 1983. A choice selection from the Museum's permanent collection of Reuven Rubin's paintings is regularly on display, replaced periodically by guest exhibitions focusing on Israeli art. Rubin's studio is preserved as it was in his lifetime. His studio is located on the third floor which also houses a biographical photographic display unfolding Rubin's life-story and reflecting the local artistic and cultural scene.

www.rubinmuseum.org.il/he/company/about/ contact 14 Bialik St. Tel Aviv + 972 (0) 3 525 5961 tzipyad@rubinmuseum.org.il



HaSimta Theater

Theater

■ aSimta Theater is a fringe theater located in a magical venue n the heart of Old Jaffa. It is known for being one of the oldest fringe theaters in Israel with activity almost every day of the year, serving as a rehearsal hall in the mornings and a stage for performances in the evenings. It also serves as an exhibition center, a stage for music and jazz concerts, offering two event spaces and a fabulous roof that can also host shows, events, and conferences.

> www.hasimta.com 8 Mazal Dagim St. Old Jaffa, Tel Aviv + 972 (0) 73 384 4277 theater.hasimta@gmail.com

	Venu	e Size	Seating Plan			
	Sqm	Height (m)	Theater	్ట్ ్లి స్ట్రం Banquet	U Shape	Cocktail
Showroom - Main Space	66	3.45	70	70	50	
Showroom First Floor	52	3.55	50	50		
Courtyard of the Museum	135		70	70		100

Venue Size Height Sqm (m)		Seating Plan				
		Theater	ాస్ట్రీం ఇస్ట్రీం Banquet	U Shape	Cocktail	
50	3	95	40		60	
25	3	50	30		50	
121	Outdoors	150	40		150	
	Sqm 50 25	Sqm Height (m) 50 3 25 3	Sqm Height (m) Theater 50 3 95 25 3 50	Sqm Height (m) Theater Banquet 50 3 95 40 25 3 50 30	Sqm Height (m) Theater Banquet U Shape 50 3 95 40 25 3 50 30	



Speakeasy Rooftop Rooftop

Cpeakeasy rooftop is a beautiful venue located on the best **J**boulevard in Tel Aviv. It can host events from 50 to 150 people. An elegant cocktail or an after party, Speakeasy is the place for any kind of events you have in mind - work meet ups, after work cocktails, and much more.

www.speakeasy.co.il 24 Rothschild Blvd. Tel Aviv + 972 (0) 50 571 7318 info@speakeasy.co.il



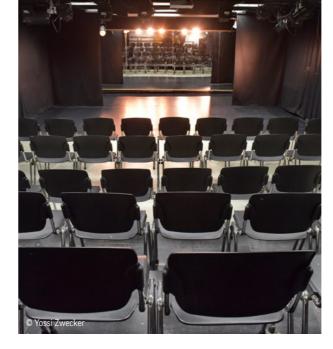


Nissan Nativ Acting Studio Theater

This is a well-equipped theater for performing arts, shows, screenings and lectures in a renovated venue in the heart of Jaffa's Flea Market. The Nissan Nativ Acting Studio, founded in 1963, has become a leading school in Israel for the performing arts. The Studio has an equipped infrastructure for theater and performance art.

www.nissan-nativ.org.il 5 No'am St. Jaffa, Tel Aviv + 972 (0) 3 518 2410 kim@nissan-nativ.org.il





Puppet Center Holon Auditorium

Duppet Center Holon is an auditorium that comfortably seats 160 people, suitable for seminars, conferences and shows. A hall that can seat up to 70 people, suitable for workshops, plays, continuing education programs and lectures. Studio rooms that can seat up to 40 people, suitable for workshops, lectures, team activity and formation.

www.puppetcenter.co.il 13 David Remez St. Holon + 972 (0) 3 650 6581 ipcr@reh.co.il

	Veni	ue Size		Seating Plan			
	Sqm	Height (m)	Theater	ాస్ట్రీం అస్ట్రీం Banquet	BIB U Shape	Cocktail	
Auditorium	230	2.06-5.10	160			160	
Studio 1	50	2.6	40	40		40	
Studio 2	50	2.6	40	40		40	
Studio 3	50	2.6	40	40		40	
Studio 4	50	2.6	40	40		40	
Studio 5	50	2.6	40	40		40	
Ahall	97.5	2.6	70	70	30	70	



Beit Otzarin Conference Venue

Between the beautiful alleys of Old Jaffa lies Beit Otzarin. Literally, it's a treasure trove of taste, charm, and atmosphere that combines aesthetics and quality with an authentic French-Israeli vibe. As darkness rises, Otzarin hosts events that are held by private and corporate groups as requested - especially for those seeking a relaxed space combined with the intimate magical atmosphere of Old Jaffa.

www.otzarin.co.il 1 Mazal Dagim St. Jaffa, Tel Aviv + 972 (0) 54 870 2227 beitotzarin@gmail.com

	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater	ේදීම් ස්ථිය Banquet	U Shape	Cocktail	
Beit Otzarin	400	6	100	150	30	150	



Nahum Gutman Museum Museum

The Nahum Gutman Museum of Art is a captivating, creative place for holding social events, professional conferences, lectures, seminars, and workshops. The museum is located in the heart of picturesque Neve Tsedek, within walking distance to the beach and the Tel Aviv Promenade. The museum has a modern architecturally-designed building with an acoustic hall for events and a magnificent historical building from 1887, renovated and restored, with an intimate inner courtyard. The exhibition halls and patio spaces of the museum can be combined for events in special circumstances.

www.gutmanmuseum.co.il
21 Shimon Rokah St. Tel Aviv
+ 972 (0) 3 516 1970
events@gutmanmuseum.co.il



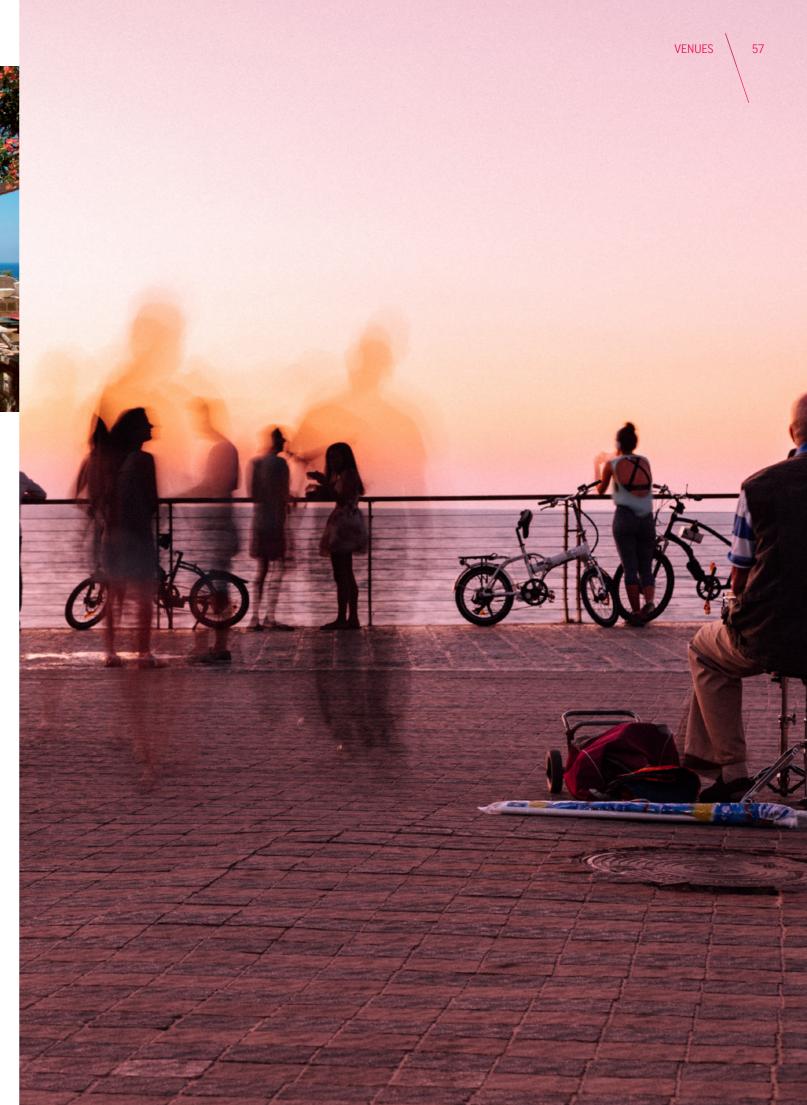
Ilana Goor Museum Museum

The Ilana Goor Museum building stands on a hill in Old Jaffa and is itself an architectural gem and work of art with its breathtaking view of the Mediterranean Sea and, of course, the rich collection of artwork which makes it fascinating. The structure transforms every event into an extraordinary experience. The Museum offers the option to serve cocktails and light refreshments on the rooftop sculpture garden overlooking the sea. They also host exclusive boutique events, cocktail parties, receptions, lectures, and various cultural events. Each event comes with the added perk of a guided tour through the museum, offered in Hebrew, English, Russian and Portuguese.

www.ilanagoormuseum.org
4 Mazal Dagim St. Jaffa, Tel Aviv
+ 972 (0) 3 683 7676
eventsilanagoor@gmail.com

	Venue Size Height Sqm (m)		Seating Plan			
			Theater	ార్ట్లో స్ట్రిం ఆర్ట్లో Banquet	U Shape	Cocktail
Event Hall	86	2.68	120	60	24	140
Lobby	38	3				40

	Venue Size		Seating Plan				
	Sqm	Height (m)	Theater	్డ్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	BIB U Shape	Cocktail	
Main Hall	56	10.7	70			70	
Sculpture Room	43	4	50			70	
Sculpture Roof	126		50	30		100	











Hilton Tel Aviv

Tel Aviv by the Beach

Find us on the shores of the Mediterranean, right in the heart of Independence Park. Hilton Tel Aviv is within three kilometers of the Tel Aviv Museum of Art, the Israeli Opera, and Museum Tower. Ben-Gurion House is less than a kilometer away. We have five dining options, as well as a full-service spa and salon, saltwater outdoor pool, tour desk, and babysitting services. Hilton Tel Aviv is one of Israel's largest conference hotels. We have 17 function rooms, a Grand Ballroom that can be divided into three sections, 1,064 sq. m. of column-free space, and a dedicated registration area. Hilton Tel Aviv has 560 rooms facing the Mediterranean. All room are renovated with sea view and private balconies.

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560 rooms & suites www.hilton.com 205 HaYarkon St. Tel Aviv + 972 (0) 3 520 2268 or 520 2240 rotem.refael@hilton.com maya.tchich@hilton.com

				Seatin	g Plan	
Name of Event Room	Sqm	Hight	BBB Theater	ాస్ట్రీం Banquet	BIB U Shape	Cocktail
Grand Ball Room A+B+C	1064	7	1200	900	250	900
Grand Ball Room Terrace	960		800	600		750
Olive Palm Sycamore	108	2.4	100	70	40	120
Pomegranate	91	2.4	80	50	35	80
King Solomon A+B+C	392	2.7	300	260	65	320
Jaffa	100	2	60	60	28	70
Arava	35	2			16	
Yarden	35	2			16	
Galil	35	2			16	
Negev	35	2			16	
Sharon	35	2			16	
Golan	16	2			8	





InterContinental David Tel Aviv

Tel Aviv by the Beach

Situated on the southern end of Tel Aviv's beachfront promenade, with a blend of luxurious interiors, seasonal cuisine, exceptional customer service, and pictureperfect views of the Mediterranean Sea, InterContinental David Tel Aviv provides an unparalleled experience. InterContinental David Tel Aviv is the ideal location for unforgettable business and social occasions. With over 4,760 sq m of dedicated conference and banquet facilities, the Grand Ballroom is the largest free-standing functional space in Tel Aviv. For smaller, more intimate events, the hotel provides a comfortable yet professional atmosphere, offering 10 fully-equipped private boardrooms with stateof-the-art technologies and Mediterranean Sea views.

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555 rooms & suites www.intercontinental.com/telaviv 12 Kaufman St. Tel Aviv + 972 (0) 3 795 1111 tlvha.banquets@ihg.com

				Seatin	g Plan	
Name of Event Room	Sqm	Hight	Theater	్ట్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail
Grand Ballroom	2142	5.7	2100	1200		1550
Grand A	280	5.7	250	150	65	150
Grand B	252	5.7	280	180	85	241
Grand C	280	5.7	296	190	85	267
Grand F	280	5.7	296	200	85	267
Grand D	266	5.7	280	170	85	180
Grand E	396	5.7	200	160		180
Grand G	280	5.7	200	180		300
Royal Ballroom	560	4.3	450	250	91	450
Royal J	224	4.3	256	100	39	194
Royal I	176	4.3	216	80	45	167
Royal H	176	4.3	212	80	39	164
Meeting room 3	38	3.6	55	27	17	
Meeting room 4	57	3.6	70	36	24	
Meeting room 5	57	3.6	70	36	24	
Meeting room 6	30	3.6	16	9	12	
The Gallery	96	3.5	70	45	38	
Library	31	3.5	24			
1122 & 1123 (2 board rooms)	33	2.4			20	
1124 - 1131 (8 board rooms)	26	2.4			12	
Nomi restaurant	103	3.6	90	45		













Dan Panorama Tel Aviv Tel Aviv by the Beach

Tel Aviv, whether for business or pleasure, Dan Panorama boasts an outstanding mix of facilities. It is directly linked to the Dan Panorama Convention Center - one of the city's largest, most comprehensive convention and exhibition centers. Furnished with contemporary flair and highlighted by splendid views, Dan Panorama features elegantly appointed guestrooms blending luxury with the efficacy of advanced technology. With a huge pool - the largest of any Tel Aviv hotel - and sun deck, premium leisure facilities and dining options, as well as all the dynamic and sophisticated attractions of Tel Aviv at its doorstep, Dan Panorama Tel Aviv is ideal for an international event.

478 rooms & suites www.conventions.panoramatelaviv.com 10 Kaufman St. Tel Aviv + 972 (0) 3 519 0146 reservations@danhotels.com

				Seatin	g Plan	
Name of Event Room	Sqm	Hight	Theater	్ట్రీ ల్లీం Banquet	BIIB U Shape	Cocktail
Israel	1105.65	7.2	1200	850		1300
Foyer		2.75-6.5				450
Judeah	404.6	3.4-5.5	300	180		250
Galil	42.4	3.4	45	24	20	40
Negev	42.4	3.4	45	24	20	40
Sharon	31.8	3.4	30	24	12	30
Dotan	38.69	3.4	45	24	20	35
Golan	81	3.4	70	48	25	50
Tamar	55	3	70	44	25	60

Kfar HaMaccabiah

Ramat Gan

Kfar HaMaccabiah Conference Center is nestled on 80,937 lush green sq. meters and ideally located in the heart of greater Tel Aviv. Over 20 unique halls and gardens are available and provide the perfect solution for conferences. The warm, professional, and skilled team together withhigh-quality cuisine, a wide variety of halls, advanced technical equipment, free parking, access to major transportation routes, and a village atmosphere guarantee success for any conference and special event. Guests can venture into the surrounding nature and greenery and hold international conferences while enjoying the hotel's facilities, which include an elegant business lounge, a sports center, and a high-quality meat restaurant.

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270 rooms www.kmc.co.il 7 Berenshtien St. Ramat Gan + 972 (0) 3 671 5715 info@kmc.co.il

Seating Plan							
Name of Event Room	Sqm	Hight	DE Theater	Banquet	U Shape	Cocktail	
Wormes Garden	120	3.5	300			180	
Rayman Halls	800	3.7	1100	620		450	
Nof Hall Extended	132	2.7	160		55		
Nof HaGan	60	2.7	80		35		
Nof Shamayim	60		80		35		
Nof HaGan Extended	90	2.7	90		38		
Yasmin Hall	180	2.3	150		60	110	
Rakefet Hall	150	4	150		50	100	



Renaissance **Tel Aviv Hotel**

Tel Aviv by the Beach

This hotel is optimally situated in the best location in the center of the bustling city and directly on the beach – all within walking distance to shopping, entertainment, tourist attractions, culture, and nightlife - close to ancient Jaffa to the south and the Tel Aviv yacht marina to the north. The hotel is warm and friendly with views of the Mediterranean Sea. The meeting halls featurefloor-to-ceiling windows letting in natural daylight and stunning sea views, with a banquet capacity of up to 180 people.

05

342 rooms www.renaissancetelaviv.com 121 HaYarkon St. Tel Aviv + 972 (0) 3 521 5555 sales@renaissancetelaviv.co.il





Herods Tel Aviv Tel Aviv by the Beach

The newly-renovated Herods Tel Aviv is a modern business hotel situated on the seashore. Herods Tel Aviv's conferences and events facilities extend to a variety of versatile and attractive meeting rooms, which also offer the very latest in audio-visual equipment. There are two convention halls, along with two elegant meeting rooms. The hotel's experienced events team is also on hand to provide help with the organization and running of any kind of conference or meeting.

324 rooms & suites www.fattal-hotels.com 155 HaYarkon St. Tel Aviv + 972 (0) 3 521 6666 lpta1ka@fattal.co.il

	Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్డ్లికిం క్లిం Banquet	U Shape	Cocktail		
1	3	150	200	45	180		

Seating Plan						
Number of Conference Rooms	Number of Halls	ESS Theater	్ట్రి ్లి క్రి Banquet	U Shape	Cocktail	
3	4	280	200	60	280	



Sheraton Tel Aviv Hotel Tel Aviv by the Beach

The Sheraton Tel Aviv, a 5-star superior hotel, located on the Tel Aviv beachfront, in the heart of Tel Aviv. It is truly a gathering place for business, diplomatic and leisure travelers to work, meet and relax. This iconic hotel has been renovated to meet all the criteria of the latest Sheraton design and is one of a handful of hotels to embrace this new vision. Sheraton Tel Aviv offers a variety of banqueting halls and studios to hold the perfect business meeting or conference. All meeting spaces are equipped with the latest AV equipment including free wifi, sound systems, and Bluetooth projectors. All studios are equipped with Flip TVs, video conferencing facilities and wireless charging.

318 rooms www.marriott.com/tlvsi 115 HaYarkon St. Tel Aviv + 972 (0) 3 521 1144 sales.telaviv@sheraton.com

				Seatin	ıg Plan	
Name of Event Room	Sqm	Hight	BBB Theater	Banquet	U Shape	Cocktai
Foyer	180	3.3		1020		150
Surfside	435	3.4		100		350
Topaz	40	2.9	40	110		
Diamond	232	3.3	232	120	56	232
Tiffany	121	3.3	80		30	100
Tiffany	110	3.3	80	110	30	100
Studio 1	12.58	2.48		110		
Studio 2	10.54	2.48		110		
Studio 3	12.58	2.48		270		
Studio 4	32.34	2.48				
Studio 5	67	2.35	28		24	
Emerald A	25	2.7	12			
Emerald B	48	2.7	35	27	16	48
Emerald C	48	2.7	35	36	16	48
Emerald D	45	2.7	25	36	12	45



Dan Tel Aviv Tel Aviv by the Beach

The Dan Tel Aviv Hotel reflects Tel Aviv's dynamic lifestyle. The first luxury hotel in the city, the Dan Tel Aviv has always been a prime venue for statesmen, politicians and artists who gathered here from the earliest years of the State of Israel. Dan Tel Aviv is justly renowned for its prime location overlooking the Mediterranean Sea and splendid beaches bordered by the city's famous seafront promenade bustling with happy strollers. Designer stores, commercial centers and the city's famed after dark attractions are all at the hotel's doorstep.

280 rooms & suites www.danhotels.com 99 HaYarkon St. Tel Aviv + 972 (0) 3 520 2424 sarit.nasi@danhotels.co.il

Seating Plan						
Number of Conference Rooms	Number of Halls	EBB Theater	్ట్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail	
6	7	400	240	150	460	





Crowne Plaza Tel Aviv City Center, Tel Aviv

Crowne Plaza Tel Aviv City Center is the leading business hotel in Israel. The hotel invites you to enjoy a business vacation in a luxurious atmosphere: stunning urban views of the city, a selection of suites and rooms designed to international standards, a perfect location in the heart of Tel Aviv, and a pampering hospitality experience tailored to business people like you.

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273 rooms
www.ihg.com/crowneplaza
136 Menahem Begin Rd. Azrieli Center 5, Tel Aviv
+ 972 (0) 3 777 4009
jennyl@afi-hotels.co.il



The Carlton Tel Aviv Tel Aviv by the Beach

The Carlton Tel Aviv Hotel, a 5-star property, located on the sea shore of Tel Aviv, minutes away from the main business, culture and shopping centers of the city, offers unique style and prestige with relaxation in the ambiance of the Mediterranean Sea. The completely renovated banquet floor offers a range of conference halls, meeting and functional rooms where guests can celebrate with family and friends or arrange a corporate event for customers or colleagues. Experience the culinary delights at the two renowned restaurants by chef Meir Adoni: Blue Sky and Lumina. A personalized approach is the hallmark of the Carlton Tel Aviv with an extra touch that makes all the difference.

270 rooms & suites
www.carlton.co.il
10 Eliezer Peri St. Tel Aviv
+ 972 (0) 3 520 1818
request@carlton.co.il

		Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్డ్లికిం క్లిం Banquet	U Shape	\sqrt{Cocktail}			
4	3	120	100	60	60			

Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్ట్రిం ల్రిం Banquet	U Shape	Cocktail	
3	4	300	250	60	300	





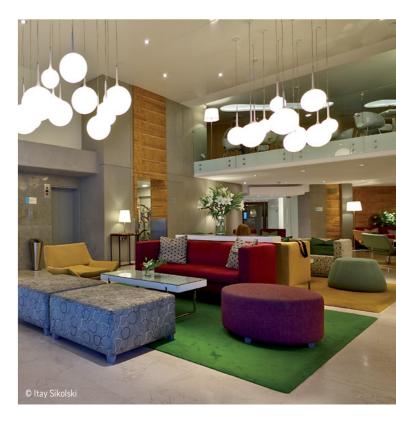
Crowne Plaza Tel Aviv Beach

Tel Aviv by the Beach

Crowne Plaza on the beach Tel Aviv is situated minutes from the city's entertainment, shopping, business, and nightlife centers. It sits at the northern end of the promenade with direct access to the Mediterranean beaches. The hotel features 264 rooms and suites, a health club, and a swimming pool overlooking the sea. It specializes in arranging events and conferences, such as seminars, local and international conferences, trade fairs and exhibitions for Hi-tech, cellular, fashion, cosmetics, and various leading global sectors are held at the hotel. Customized private and boutique functions are also available.

264 rooms
www.ihg.com/crowneplaza/hotels/us/en/Tel
Aviv/tlvil
145 HaYarkon St. Tel Aviv
+ 972 (0) 3 520 1111
ta_gmsec@aihsil.com





Metropolitan Hotel Tel Aviv by the Beach

Metropolitan Hotel & Suites is in the heart of Tel Aviv, within easy walking distance of major city attractions and a block from the sandy shores of the Mediterranean Sea. For the business traveler, there is easy access to major transportation arteries, a business lounge and facilities, state-of-the-art meeting rooms, and relaxation after a long day. Holiday travelers can enjoy the excitement and delight of the big city where culture and art, shopping, and nightlife are just around the corner. Large or small, lavish or simple, Hotel Metropolitan offers seven banquet halls with the capacity to handle functions for up to 200 guests in numerous variations.

264 rooms
www.hotelmetropolitan.co.il
11-15 Trumpeldor St. Tel Aviv
+ 972 (0) 3 519 2727
reserve@hotelmetropolitan.co.il

		Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	U Shape	Cocktail			
	6	155	110	70	100		



Herods Herzliya Herzliya by the Beach

erods Herzliya Hotel is uniquely positioned on an exclusive man-made island overlooking the Mediterranean Sea and Herzliya's picturesque marina. In addition, an unrivaled range of superior amenities and elegant designer accommodation ensure guests enjoy an unforgettable, pampering break. The hotel's impressive Banqueting Hall overlooks the pastoral pool view and provides its visitors with a pleasant atmosphere. The hall seats 80-120 guests and includes built-in buffets and the most advanced multimedia projector and sound systems available today. It is the perfect backdrop for conducting managerial meetings, professional conferences, corporate events or a plethora of business and private functions.

252 rooms & suites www.fattal-hotels.com 11 Ha'Ogen St. Herzliya + 972 (0) 9 760 7000 recephh@fattal.co.il





David Kempinski Tel Aviv

Tel Aviv by the Beach

Our conference center is a complete solution for groups ranging from small and intimate gatherings to incentive and corporate events. Our meeting facilities offer flexibility within the city's premier luxury destination. With spectacular views and a seafront location, corporate team building and programs are unique, effective and memorable. Premium amenities, exceptional service, and unforgettable views make The David Kempinski Tel Aviv your ideal meeting destination. The Grand Ballroom is an expansive pillar-free banquet venue featuring nearly 800 square meters of space, with contemporary and high-tech audio-visual equipment, while the 400-square-metre Foyer offers the ideal setting for your reception or cocktail event. This vast and elegant area on the lower level of the hotel can accommodate social gatherings of any kind for up to 500 people. Countless configuration options and modular dividers are available to customize your special event.

250 rooms & suites www.kempinski.com/en/Tel Aviv/the-david-kempinski-Tel Aviv 55 HaYarkon St. Tel Aviv + 972 (0) 74 766 2795/96 sales.telaviv@kempinski.com

	Seating Plan					
Name of Event Room	Sqm	Hight	Egg Theater		BIIB U Shape	Cocktail
Tel Aviv Grand Ball-room	800	9	800	500	120	850
Jaffa Grand Foyer	400	2.7	200			250
White City	145		100	120	50	110
Florentin	80		60	50	32	50
Montefiore	87		50	80	24	60
Hatikva	40		30	14		
The Kerem	52			20		
Neve Tzedek	40			14		
Levinski	38			20		
Sarona	38	9.5		20		
Atrium	500	2	450	300		450



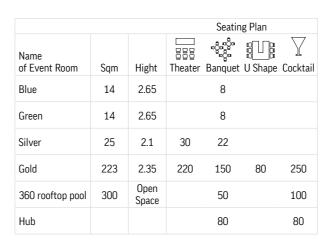
Ramada Ramat Gan

Ramat Gan

The urban Ramada hotel in Ramat Gan is located within walking distance from cafes and restaurants of Bialik Street and only five-minute drive from the stock exchange complex and Tel Aviv's vibrant business district. The hotel offers an urban hospitality experience in a vintage and inspiring classic setting. Good things happen when you meet new people, and this is what awaits you at the Hub, the heart of the Ramada Ramat Gan, designed as an urban, open and bright workspace with a spacious balcony. This is the place to meet, come up with ideas, get inspired and take a break over a fine cup of coffee right above the bustling street. What else can you find in the hotel? A restaurant, three meeting rooms ideal for business meetings and two halls for conferences and private or business functions. Book your stay at the new Ramada Ramat Gan Hotel and discover pampering urban hospitality in the vibrant heart of Ramat Gan.

15

250 rooms & suites www.leshemhotels.com/ramada-ramat-gan-hotel 1 Krinitzy St. Ramat Gan + 972 (0) 3 500 2600 gm@ramadaramatgan.com







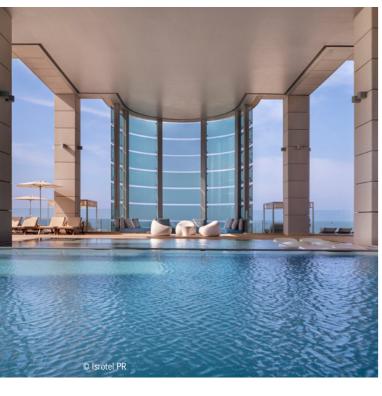
Daniel Herzliya and Shizen Resort & Spa Hotel

On the Beach Herzliya

The Daniel Hotel by Tamares invites you to enjoy an enchanting experience of hospitality, luxury vacation, spa and fine dining by virtue of its exclusive and designed bedrooms, its swimming pools, and the surrounding area. The brand new halls, the garden and the pool surroundings' alongside the breathtaking view of the sea, offers a variety of unique experience for business events and conferences with the best professional service. Eight newly designed halls offer innovative technology an ideal solutions for conferences, local and international seminars, exhibitions, workshops and conferences for up to 500 people. The Banquet Department offers rich menus, personal service and professional staff.

6 240 rooms www.tamareshotels.co.il/daniel-herzliya-hotel 60 Ramot Yam St. Herzliya + 972 (0) 52 811 7434 asaf.mizrahi@tamareshotels.co.il

		Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం ల్డ్రం Banquet	U Shape	Cocktail			
8	8	500	500	160	400			



Royal Beach Tel Aviv Tel Aviv by the Beach

oyal Beach Tel Aviv is one of the best choices for holding Thusiness or social events. Guests can choose from one of several halls and meeting rooms, enjoy great food, use the inhouse technical equipment and take in some stunning sea views. The hotel's experienced staff is happy to plan any business or social event. The conference floor includes two halls: Yam and Galim with combined size of 460 sq. meters. Royal Beach Tel Aviv has three meeting rooms located on the 18th and 19th floors and the largest meeting room at the hotel has a king-size conference table for hosting up to 22 attendees. The room features transparent walls offering stunning sea views. Two smaller meeting rooms for up to 10 visitors each are also available, each with conference tables.

228 rooms www.isrotel.com 19 HaYarkon St. Tel Aviv + 972 (0) 3 740 5000 naamaza@isrotel.co.il



Grand Beach Hotel Tel Aviv by the Beach

ocated in a prime location, the heart of the bustling city of Tel Aviv. the Grand Beach Hotel offers spacious rooms, a stylish urban design, and the unbeatable sensation of a truly relaxing vacation. Well-situated, it is close to the warm beaches of Tel Aviv, only a few minutes away from the exciting Carmel Market, prestigious restaurants and cafés, leading clubs and bars, shopping and cultural centers, and so much more. The Grand Beach Hotel offers 212 renovated rooms, with modern design and maximum comfort. Each room is equipped with a mini fridge, LCD television and cable, personal safe, and modern amenities. Guests of the hotel are welcome to enjoy the spacious pool and sunbathing area, located on the roof of the hotel, with a panoramic view of the beautiful seashore and the urban city. The hotel also offers a gourmet restaurant with a kosher menu and a lounge bar with refreshing beverages.

www.grandhotels-israel.com/grand-beach-hotel-Tel Aviv 250 HaYarkon St. Tel Aviv + 972 (0) 3 543 3333 reservation@grandbeach.co.il

Cocktail







Dan Accadia, Herzliya On the Beach Herzliva

This serene enclave perched on a cliff directly overlooking the I relaxing Mediterranean waters, is located on the seafront of the upscale town of Herzliya, home to many of the high-tech enterprises that have made Israel famous. The Dan Accadia Hotel is in close proximity to the Herzliya Marina - a main entertainment hub. In 1995, the marina was declared an international port and is the biggest and most modern marina in the Mediterranean basin. It hosts national and international sailing events and has many water sports activities.

208 rooms & suites www.danhotels.com 122 Ramat Yam St. Herzliya + 972 (0) 9 959 7070 accadia@danhotels.com





Orchid Tel Aviv Tel Aviv by the Beach

I nown for its premier business and leisure facilities, Orchid Tel Aviv is centrally located on the nonstop city's vibrant seaside promenade with magnificent views of the Mediterranean Sea. The hotel boasts a business center and lounge with an amazing sea view for business travelers and executives. The hotel has a large conference room which can be reconfigured into three meeting rooms. The venue is suitable for conferences, meetings, cocktails, events, and includes all the necessary equipment.

> 202 rooms www.orchidhotels.co.il 79 HaYarkon St. Tel Aviv + 972 (0) 9 960 3700 gilad@orchidhotels.com sharon@orchidhotels.com

			Seating Plan				
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం కోహి Banquet	U Shape	Cocktail		
2	4	300	220	60	250		

		Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్డ్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail		
2	2	60		20			



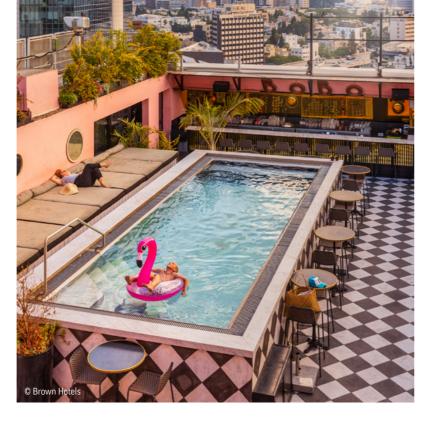
The Ritz-Carlton, Herzliya On the Beach Herzliya

The Ritz-Carlton, Herzliya is an elegant oasis and a 5-star luxury hotel experience boasting an artful balance between business and leisure. With flexible meeting rooms, state-of-the-art technology and legendary service, The Ritz-Carlton, Herzliya effortlessly blurs the boundaries between boardroom and beach. The chic architecture combined with views of the marina and sea are the perfect backdrop for events and smaller conferences. Herzliya is known as Israel's Silicon Valley and is ideal for exclusive board meetings, high-profile investor events, product launches, as well as company celebrations. The property includes 115 oversized guestrooms all with balconies and 82 luxuries suites: executive suites, a large choice of one and two bedroom suites, and the award winning Ritz-Carlton Suite.

197 rooms & suites www.ritzcarlton.com/en/hotels/middle-east/herzliva/ meetings

- 4 HaShunit St. Herzliya
- + 972 (0) 9 373 5555

rc-herzliyaleads@ritzcarlton.com



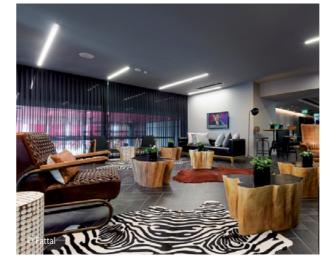
Hôtel BoBo City Center

The new Hôtel BoBo presents the original and contemporary boutique experience the Brown Hotel Collection is known for on a large scale, right off Tel Aviv's most prestigious boulevard. The hotel's 200 rooms and suites offer spectacular views and bold eclectic design, mixing classic elegance with raw urban touches. Meli-Melo, the hotel's rooftop restaurant by star chef Meir Adoni, a spacious conference center and a lavish spa complete a perfect Tel Aviv hospitality experience.

200 rooms & suites www.brownhotels.com/bobo 42 Yavne St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com

	Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్డ్లికిం క్లిం Banquet	U Shape	Cocktail	
2	1	200	100	70	150	

	Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం కోం Banquet	U Shape	Cocktail	
1	1	300	200	250	300	





NYX Tel Aviv Downtown Tel Aviv

 $N^{\mbox{YX}}$, a concept hotel from the Fattal Hotel chain, is located in the heart of downtown Tel Aviv, within walking distance of Tel Aviv's hotspots. It offers a unique getaway with its combination of bright colors and eclectic furniture that ignite the imagination. The hotel's Executive Lounge offers a range of business services, international magazines, free Wi-Fi, excellent coffee, and a selection of tasty snacks. Additionally, the hotel is equipped with purposedesigned rooms for business meetings.

190 rooms www.fattal-hotels.com HaRakevet St. Tel Aviv + 972 (0) 3 502 3222 nyx_recep1@fattal.co.il



Tel Aviv Hotel Tel Aviv by the Beach

 $\ensuremath{\bigwedge}$ spectacular new boutique hotel, located right by the promenade Aof Tel Aviv, between Neve Tsedek neighborhood and the beach that stretches right at its foot. The hotel is housed in the Gaon House, an office building built in the late 1970s. Upon becoming a boutique hotel, the unique structure underwent a process of urban renewal that brought the blush back to its cheeks.

> 184 rooms & suites www.brownhotels.com/brut 76 Prof. Yehezkel Kaufmann St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం ల్లో Banquet	U Shape	Cocktail
2				12	

HOTELS



The Lighthouse Tel Aviv Hotel Tel Aviv by the Beach

Occupying several floors of the renowned Migdalor ("Lighthouse") office tower, the Lighthouse Hotel combines a daring architectural attitude with fresh innovative design, making it a stylish and vibrant urban stay in the city that never sleeps. All 180 rooms and suites boast spectacular views of the Tel Aviv skyline and the Mediterranean Sea. Additional features include a stylish lobby, a breakfast restaurant with a spacious sundeck, a nightclub, event spaces, boardroom, spa and gym complex and a trendy sky bar on the 18th floor overlooking stunning panoramic views.

25

180 rooms & suites www.brownhotels.com/lighthouse 3 Eli'ezer Ben-Yehuda St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com



NYX Herzliya Herzliya's Hi-Tech District

The NYX Herzliya Hotel is a concept hotel designed for travelers who want to combine a smooth business hotel experience with a colorful urban getaway. Public spaces combine classic interior design, including beautiful collections of contemporary artworks, with modern comfort and connectivity options. The 179 rooms and suites are spacious, elegant, and well-equipped so that the whole family, adults and kids alike, can kick back and enjoy after a long day of business or pleasure. The business lounge and smart meeting rooms meet all the demands business travelers may have and are well-appointed for all business occasions – from presentations before large crowds to fully-equipped workspaces for private meetings.

26

179 rooms www.fattal-hotels.com 19 Abba Even St. Herzliya + 972 (0) 9 890 5000 udiro@fattal.co.il

		Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్డ్లిం ్డ్రిం Banquet	U Shape	Cocktail		
1	1						

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం కోహి Banquet	U Shape	Cocktail
2	3	180	170	120	200



Leonardo City TowerDiamond Exchange District

This hotel offers an outstanding level of modern comfort in a prime location right in the heart of the diamond exchange district in Ramat Gan. The well-designed hotel with excellent connections to public transport, is the ideal resort for business travellers. There are 167 rooms with free wifi, an outdoor pool, a spacious fitness center, a spa, an exclusive business lounge, and seven modern meeting rooms for events and conferences.

27

167 rooms www.fattal-hotels.com 14 Zeisman St. Ramat Gan + 972 (0) 3 754 4444 leonardocitytowerre@fattal.co.il



Leonardo Boutique Tel Aviv's Hi-Tech District

Close to Tel Aviv's hi-tech district, as well as close to central travel routes, the smart and stylish Leonardo Boutique Tel Aviv is ideally situated for those on business trips, and equipped with all the modern conveniences an urban traveler could wish for. Leonardo Boutique Tel Aviv conferences and events facilities include luxury event halls suitable for all types of business gatherings, from seminars and workshops to meetings of up to 50 people. A variety of seating configurations are available, the halls are wellpresented and equipped with state-of-the-art audio visual facilities to ensure that all events run seamlessly.

28

166 rooms www.fattal-hotels.com 17 HaBarzel St. Tel Aviv + 972 (0) 3 511 0066 lb_recep2@fattal.co.il

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్లి లో కి Banquet	U Shape	Cocktail
2		50	20	30	

	Seating Plan						
Number of Conference Rooms	Number of Halls	======================================	్ట్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail		
1	3	160	100	54	150		



Publica Isrotel Herzliya Herzliya's Hi-Tech District

 $\mathbf{W}^{\mathrm{ith}}$ a rooftop pool, state-of-the-art fitness center, an inviting lobby bar, and collaborative workspace, Publica Isrotel Hotel in the heart of Herzliya Pituach's thriving hi-tech district is the perfect urban destination for guests seeking a new hospitality experience that intertwines business and pleasure. Presented by Marriott International's prestigious Autograph Collection, Publica Isrotel provides and caters to modern business needs, and also offers networking opportunities, entertainment, music, and inspiration. Publica Isrotel includes a wellequipped co-working space, meeting rooms, a large conference and events hall, patio terrace, and stylish lobby bar. The hotel encourages guests to continue their meetings in informal surroundings, like the rooftop pool or the City Club fitness center.

www.lsrotel.com 9 Abba Even St. Herzliya + 972 (0) 9 760 6666 pu-rcpasst@isrotel.co.il

159 rooms





Leonardo Gordon Beach Tel Aviv by the Beach

The Leonardo Art invites you to enjoy a tranquil boutique vacation on the shores of the Mediterranean, overlooking Tel Aviv's prestigious marina. A unique vacation experience that includes an exhibition of approximately 300 works of art selected from the Dubi Shiff collection which are on display throughout the hotel. The Leonardo Art Tel Aviv offers 3 conference and banqueting halls in a range of sizes to suit any occasion and purpose. Additionally, the roof top complex with its spectacular swimming pool is the perfect place to hold special events and celebrations overlooking the magnificent panoramic view of the sea, promenade and Jaffa.

156 rooms www.fattal-hotels.com 167 HaYarkon St. Tel Aviv + 972 (0) 3 521 1777 artreception@fattal.co.il







Rothschild 22 City Center, Tel Aviv

■ otel Rothschild 22 offers guests a luxury stay in one of city's most exclusive locations. Whether here for business or leisure, the exquisitly-designed interiors and wealth of indulgent amenities guarantee guests an unforgettable urban vacation. Located on one of Tel Aviv's most prestigious boulevards, Hotel Rothschild 22 offers guests direct access to the very best business and entertainment facilities the city has to offer.

155 rooms www.fattal-hotels.com 22 Rothschild Blvd. Tel Aviv + 972 (0) 3 690 6565 rothschild22@fattal.co.il



Port Tower by Isrotel Design Tel Aviv by the Beach

reated for those who work hard and play hard, the uniquely Udesigned Port Tower is a brand new business hotel located in the north of the famous Tel Aviv Port. Blending beautiful architecture with local neighborhood character. The Port Tower is the ideal destination for mixing business with pleasure. With fabulous views of the Mediterranean Sea and city skyline, the hotel's innovative design takes inspiration from its surroundings. Offering easy access to Tel Aviv's most popular beaches, restaurants & bars and commercial centers, the Port Hotel offers a stylish break combining relaxation with fun. Complete with a state-of-the-art gym and heated indoor pool, you can begin your day with an awesome workout, before tucking into a delicious buffet breakfast. To refuel your energy after a day's work, the hotel's own Italian bistro, 'The Kiosk', offers a variety of dishes cooked with fresh, local produce. In addition, our trendy cocktail bar provides the perfect space for hanging out with friends and colleagues. Catering to the high-tech crowd, the Port Hotel offers an events center with all the mod cons for groups hosting conferences or seminars

> 151 rooms www.isrotel.com/isrotel-hotels/tel-aviv/port-289 HaYarkon St. Tel Aviv + 972 (0) 3 715 6666 port-tower@isrotel.co.il

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్ద్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail
1	1	120	80	60	150

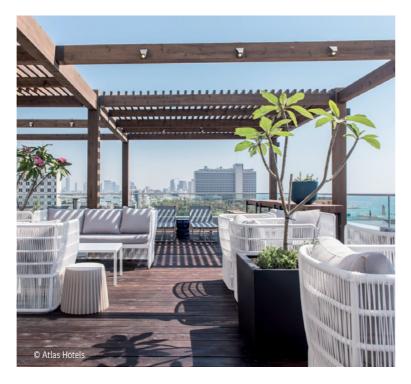


Leonardo BeachTel Aviv by the Beach

The Leonardo Beach Tel Aviv enjoys a superb location right next to Tel Aviv's fabulous Mediterranean beach. Leonardo Beach Tel Aviv hotel's facilities include the availability of two well-equipped conference halls, ideal for hosting any kind of event from seminars and business meetings to receptions for up to 150 persons. Guests can be seated in a variety of configurations as required – from a cocktail setting to a classroom or a theater arrangement – while the halls can also be divided in order to host more intimate events. The pool area can also be utilized as a location for hosting private cocktail parties or upscale business functions.

134 rooms www.fattal-hotels.com 156 HaYarkon St. Tel Aviv + 972 (0) 3 520 7711 leonardo-beachtelaviv@fattal.co.il





Tal by the Beach Tel Aviv by the Beach

Just a minute's walk from Tel Aviv's Metzizim Beach, the exquisitely renovated Tal by the Beach is the ultimate location for those seeking to maximize fun in the White City. Combining upscale style and design, the beautiful property offers guests a superb Israeli buffet breakfast, in addition to lunch and dinner options, a range of seminar halls, a breezy rooftop, a gym, and sauna. The definition of comfort and convenience, the hotel is at the epicenter of all things Tel Aviv, including trendy restaurants, bars, nightclubs, the port, designer boutiques of Dizengoff Street or the sprawling beaches. The 123 elegant rooms have been designed to meet the needs of all types of travelers.

123 rooms www.atlas.co.il 287 HaYarkon St. Tel Aviv + 972 (0) 3 542 5500 keren_maman@atlashotels.co.il

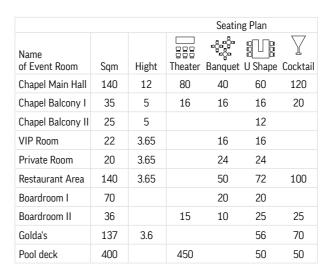
	Seating Plan					
Number of Conference Rooms	Number of Halls	======================================	్ట్రి ్లి క్రి Banquet	U Shape	Cocktail	
2	3	55	30	45	50	



The Jaffa, a Luxury Collection Hotel Old Jaffa

The Jaffa, a Luxury Collection Hotel, Tel Aviv's 120 rooms and suites present the fine comforts of a luxury lifestyle hotel where world renowned designer John Pawson's contemporary style harmonizes with the historical architecture of a stunningly restored 19th century building. The Jaffa offers two fully equipped executive boardrooms, a magnificently restored chapel featuring original glass windows, arched ceilings and a hotel restaurant with indoor seating as well as seating in the historical courtyard. The Jaffa also houses an outdoor pool, state-of-the-art fitness center and a world class spa.

120 rooms & suites
www.marriott.com/hotels/travel/tlvlc-thejaffa-a-luxury-collection-hotel-Tel Aviv
2 Louis Pasteur St. Jaffa, Tel Aviv
+ 972 (0) 3 516 2000
galit.halfon@theluxurycollectionhotels.com





The Setai Tel Aviv Old Jaffa

The Setai Tel Aviv is an urban resort with 120 luxurious rooms and suites, housed in a meticulously-restored Ottoman-era building overlooking Jaffa's ancient port and the Mediterranean coastline. This hotel is equipped with four state-of-the-art meeting spaces and banquet halls that can accommodate any range of private events. The largest conference room can comfortably accommodate 150 guests and the smallest suites 15 guests. Packages include any preferred combination of breakfasts, coffee breaks and prix fixe lunches. Guests can customize their catering package according to the day's itinerary and needs.

120 rooms & suites
www.thesetaihotel.co.il
22 David Raziel St. Jaffa, Tel Aviv
+ 972 (0) 3 601 6000
giladl@thesetaihotel.co.il
lirona@thesetaihotel.co.il

	Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్డ్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail	
2	1	130	130	18	200	

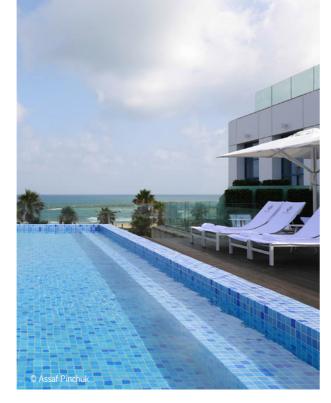


Sea Tower Tel Aviv Tel Aviv by the Beach

srotel Sea Tower Tel Aviv offers a magnificent meeting hall providing an intimate atmosphere and personal service to host business meetings, board meetings, lectures, seminars and small private events of up to 60 guests. The experienced staff provides guests with all they need for a successful event, from light snacks to a wide selection of full and rich dairy meals. The location showcases the beach on one side and the bustling city on the other, allowing guests to be in a relaxed atmosphere while remaining close to Tel Aviv's cultural and business center.

120 rooms & suites www.isrotel.com 78 HaYarkon St. Tel Aviv + 972 (0) 3 511 3636 tw-recp1@isrotel.co.il

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్ట్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail
1	1	60	48	30	



Opera Tel Aviv by Herbert Samuel

Tel Aviv by the Beach

ocated in the heart of Tel Aviv's beachfront promenade and Lafacing the blue Mediterranean Sea, the hotel resides in one of the city's landmark buildings, whose fascinating history includes the seat of Israel's First Parliament, the Israel Opera and more. The hotel on Herbert Samuel Square, named after the first British High Commissioner in Israel, redefines the urban hospitality experience. A perfect combination of ideal location, design, pampering and personal service, all in a unique atmosphere, which embraces each guest. Our 113 luxurious rooms and suites with breathtaking views of the sea, the city or the serene inner courtyard. Furnished with the most contemporary touches, will make it the most pleasant and indulgent stay in The White City.

113 rooms & suites www.herbertsamuel.com 1 Allenby St. Tel Aviv + 972 (0) 9 960 3700 yonib@orchidhotels.com



BY14 Hotel Tel Aviv by the Beach

Dusiness or pleasure, romantic reasons or simply to experience **D**the beat of Tel Aviv city life, stay at the BY14 TLV Hotel. From the moment of encountering the unique décor of the hotel, visitors are immersed in the atmosphere of the urban lifestyle in a city that never sleeps. The welcome is enhanced by good music, bubbly cava, and sweet chocolate in the lobby. The BY14 TLV boutique hotel, boasting 107 designer rooms, is ideally situated in the heart of the city, just a brief stroll from the beach. The hotel boasts personalized service at the highest level. Guests can utilize the state-of-the-art meeting room, modern work facilities in the hotel lobby, fast wifi, and a free refreshment stand. A gym is located on the highest floor overlooking the spectacular view of the blue sea. Following a workout, guests can break the sweat in the sauna or explore the city on hotel bicycles at no extra cost.

107 rooms www.savoyhotels.co.il/en/by14-hotel-Tel Aviv/ 14 Eli'ezer Ben-Yehuda St. Tel Aviv + 972 (0) 3 628 8888 res@by14hotel.co.il



Prima City Tel Aviv Tel Aviv by the Beach

rima City Tel Aviv is an ideal homebase, seconds from the beach, to plan and enjoy an eventful and comfortable stay in Tel Aviv, at great value. Whether traveling for business or pleasure, Prima City Tel Aviv offers a variety of business services including an internet portal and free wireless internet in public areas and all guest rooms. Private meeting rooms, seminar rooms, and banquet halls are also on the premises.

www.prima-hotels-israel.com/prima-city-Tel Aviv-hotel 9 Mapu St. Tel Aviv + 972 (0) 3 762 9000 city@prima.co.il

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	ాస్ట్రీ Banquet	U Shape	Cocktail
1	1	25			

	Seating Plan							
Number of Conference Rooms	Number of Halls	Theater	్డ్లిక్ట్లి కింగ్లి Banquet	U Shape	 Cocktail			
2	2	65	45	35	50			





Abraham Tel Aviv Downtown Tel Aviv

Abraham hostel Tel Aviv opened its doors in 2016. Located in the heart of the city, the hostel is surrounded by cafés, nightclubs, and cultural attractions, around the corner from the edgy Florentin neighborhood, and just a 20-minute walk from the beach promenade and Jaffa. The hostel's multicultural walls host up to 400 independent travelers in well-designed ensuite dorm rooms up to junior suites, as well as a variety of local cultural events. Every week, our guests can enjoy free live concerts of local musicians, join Israeli cooking workshops or dance the night away on one of our pub crawls. On long summer nights, both Tel Avivians and guests come together on the vast rooftop, enjoying music, lights, and drinks with a Mediterranean flair. When the weather is colder, the fully stocked bar, well-equipped guest kitchen and in-house restaurant easily connect locals and travelers over a variety of international dishes and drinks.

95 rooms www.abraham.travel/tel-aviv 21 Levontin St. Tel Aviv + 972 (0) 54 398 9666 partner@abraham.travel



Link Hotel & Hub City Center. Tel Aviv

Strategically located on Tel Aviv's King Saul Avenue, the Link Hotel & Hub incorporates comfort and technology, where guests can socialize and mingle. Using their mobile phones, guests can download the innovative and comprehensive LinkApp that enables check in, check out, and unlocking the guestroom door. The Hub floor is a dedicated space where guests can work, meet, play, eat, drink, and also be alone while in the company of others. There are common worktables, kitchen & bar open till late, plenty of private meeting rooms of different sizes, a pool table, and board and video games. The utility area has personal storage lockers, self-service laundry facilities, and vending machines stocked with frequentlyrequested items.

> 94 rooms www.link-tlv.com 39 Shaul Hamelech St. Tel Aviv + 972 (0) 3 520 4666 reservations@danhotels.com





Hotel Indigo Diamond Exchange District

In the heart of Israel's Diamond Exchange District and business hub, developing into a New York Soho style area, our slice of paradise is located on the border between Ramat Gan and Tel Aviv. That puts us in easy reach of Tel Aviv's business centers, the Azrieli Towers Mall, Ramat Gan Theater and its array of shows, the new "Containers" restaurant center, and Tel Aviv's throbbing bars and night clubs.

92 rooms www.verthotels.com/indigo-hotel-Tel Aviv 5 Ahliav St. Ramat Gan + 972 (0) 3 930 0033 frontoffice@telaviv.hotelindigo.com





Alberto by Isrotel Design City Center, Tel Aviv

The Alberto Hotel is a stunning new boutique hotel based in the I heart of Tel Aviv. Situated on the corner of the iconic Nahalat Binyamin and Ahad Ha'am streets. The Alberto is a restored historic period property that reflects both the heritage and modernity of Tel Aviv. Part of the Isrotel Design, the Alberto Hotel is a stone's throw away from the city's most celebrated restaurants, bars, cultural attractions and commercial hotspots, including the famous Rothschild Boulevard. The hotel offers a rooftop pool, a cozy bar, and other entertainment. In addition, the hotel offers a gym and spa offering a range of health and beauty treatments. The hotel is located in the vibrant heart of Tel Aviv, with the associated views and sounds

www.isrotel.com/isrotel-hotels/tel-aviv/ 46 Nahalat Binyamin St. Tel Aviv + 972 (0) 3 717 1515 alberto@isrotel.co.il

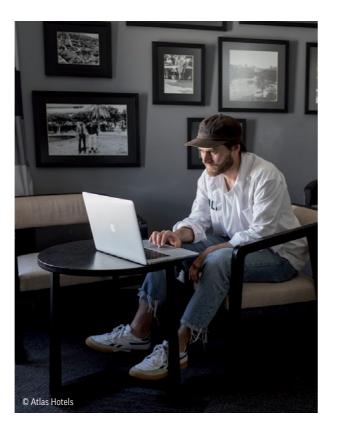




Debrah BrownTel Aviv by the Beach

This magnificent property is about to introduce finesse, glamour and a contemporary vibe to one of Tel Aviv's most prominent touristic areas. Located at 87 Ben-Yehuda St. only a few minutes' walk to Gordon beach, the former Deborah Tel Aviv hotel is being renovated and remodeled as a full-service luxury design hotel making it a crown member of the Brown Hotels family.

90 rooms
www.brownhotels.com/debrah
87 Eli'ezer Ben-Yehuda St. Tel Aviv
+ 972 (0) 3 974 7045
reservations@brownhotels.com



Cinema HotelCity Center, Tel Aviv

Located in the heart of Dizengoff, one of Tel Aviv's most renowned districts, is Cinema Hotel, housed within an authentic Bauhaus building dating to the 1930s. The hotel was originally one of Tel Aviv's first movie theaters, named Esther Cinema, and to this day it captures the nostalgia of a bygone era with displays of original theater memorabilia showcasing the stories of classic films. Guests can immerse in the unique atmosphere by catching one of our movie screenings or relaxing on the spacious rooftop terrace, where evening refreshments are served. The 83 spacious rooms have been stylishly designed for comfort and the enjoyment of guests.

83 rooms www.atlas.co.il 1 Zamenhoff St. Tel Aviv + 972 (0) 3 520 7100

cinema@atlashotels.co.il

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం కోహి Banquet	U Shape	Cocktail
1	1			10	





The Spot Hostel Tel Aviv Port

The Spot hostel, a sleek urban hostel located in Tel Aviv port, welcomes first-time and seasoned travelers, lone backpackers, families, wanderers and adventurers alike to experience the one-of-a-kind energy of Tel Aviv and the striking diversity of Israel. Just steps away from the beach, the most popular spots in town and a lush park and river, The Spot's unbeatable location marries old and new, urban and nature to offer something for everyone. Through inviting spaces, inspiring events, activities, and tons of insider information, we introduce you to the very best of our corner of the earth.

82 rooms
www.thespothostel.com
3 HaTa'arucha St. Tel Aviv
+ 972 (0) 3790 7477
office@thespothostel.com



Play Sea Port Tel Aviv Port

The fascinating architectural design of Port and Blue is all about Tel Aviv and its unique, exciting, and exhilarating colors. The hotel planning brings along an architectural fusion of an industrial metropolis and a universal, cosmopolitan, colorful and vibrant tourist attraction. The suites are meticulously designed to combine Mediterranean blue and calm shades of wood with a ceiling of exposed pipes. The modern loft offers classic design, and the two design aesthetics combined together blend perfectly with the panorama of the Mediterranean Sea, the port of Tel Aviv and the city with its fast-paced 24/7 pulse. The Hotel has a meeting room suited for 8-10 people, and includes a wifi TV with an option for holding international conference calls.

76 suites
www.ichotels.co.il/port-and-blue-hotel
1 Tsidon St. Tel Aviv
+ 972 (0) 4 672 8578
res@ichotels.co.il

	Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్ట్ర్ట్ ల్లో కోహ్లీ Banquet	U Shape	Cocktail	
1	1	10	10	10	10	





65 Hotel City Center, Tel Aviv

With its prime location on trendy Rothschild Boulevard, 65 Hotel is a striking, stylishly cylindrical buildingthat captures the effervescence of Tel Aviv. Designed to exemplify the luxurious development of the White City, the hotel's creative interiors reflect both classic and contemporary elements that have come to define this city. Guests will enjoy the richness of our awardwinning breakfast at Café 65, which opens onto a spacious outdoor balcony, and may indulge in delicious snacks and wine during happy hour in our welcoming ambiance. The 74 rooms combine sophisticated style and luxurious comforts, with breathtaking city views.

74 rooms www.atlas.co.il

65 Rothschild Blvd. Tel Aviv + 972 (0) 3 767 7677 65hotel@atlashotels.co.il

	Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్డ్లిం ్డ్రిం Banquet	U Shape	Cocktail		
1			9				



Maxim Design Hotel Tel Aviv by the Beach

Maxim Hotel Tel Aviv offers nice, renovated and high quality accommodation. Set along the bustling promenade in the heart of the city center and overlooking the glorious Mediterranean Sea, the Maxim Hotel Tel Aviv is the perfect choice for both business and leisure travelers.

50 71 rooms www.telavivmaxim.com 86 HaYarkon St. Tel Aviv + 972 (0) 3 517 3721 reservation@telavivmaxim.com



Brown Sea Side Hotel Tel Aviv by the Beach

The new Brown Seaside by Brown Hotels is primly located in Tel Aviv's seaside area, right next to Gordon beach, the Tel Aviv Marina, and Ben-Gurion Boulevard. The hotel offers 68 designer bedrooms with sea and city views, all decorated in a contemporary style with tropical and colonial influences. More at the hotel: a lounge bar with an outdoor hangout space, in true fashion of the Brown Hotels experience, a lush garden for sunbathing, a spa suite (opening soon) and private parking for hotel guests.

68 rooms 51 www.brownhotels.com/seaside 164 HaYarkon St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com





Alexander Hotel Tel Aviv by the Beach

The 67 suites hotel located near the Tel Aviv port and Metzizim beach. The hotel offers 4 suites types - all of them designed to the highest standards with every detail in mind, in order to meet all guests' needs: spacious bathroom, safe and hair dryer, coffee and tea facilities, Nespresso machine, fridge and a sofa.

67 suites www.alexander.co.il 3 Havakuk HaNavi St. Tel Aviv + 972 (0) 3 545 2222 hotel@alexander.co.il

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	EBB Theater	్ట్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail
1	3	100	160	50	200





West All Suite Boutique City Center, Tel Aviv

reaturing 65 suites of the highest quality, the West All Suite Boutique Hotel Tel Aviv provides the ideal. The hotel is in northern Tel Aviv, resting on the shores of the exclusive Tsuk Beach, located close to commercial and business centers, with fast and easy highway access. A stay at West Boutique Hotel means guests can experience the best of the city while enjoying the open space and freedom of north Tel Aviv. The hotel has free parking (limited places) and all the facilities that a business trip may require. The hotel's business lounge is open 24 hours a day. The pool (seasonal) has sitting areas, sun umbrellas, and lounge chairs.

> 65 suites www.english.ichotels.co.il/west-Tel Aviv-hotel 12 Herzl Rosenblum (Vardi) St. Tel Aviv + 972 (0) 3 770 6666 res@ichotels.co.il



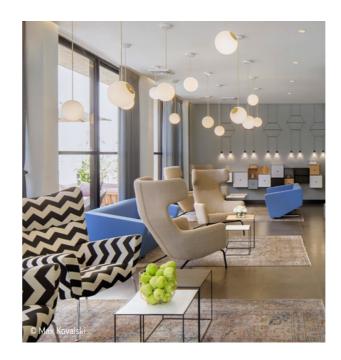
Backstage - an Atlas **Boutique Hotel**

City Center, Tel Aviv

The new BACKSTAGE Hotel is located in the previous Ohel Theatre. While preserving the historical façade, the interior is now a beautiful boutique hotel in keeping with the 'spirit of the stage'. As guests leave their room and walk through the red-carpet corridors, they overlook the "stage" on the lobby floor- a place where hotel guests meet visitors, a place for performances, intimacy and conversations over a freshly made drink from the hotel bar. Creative accessories and fine touches accompany the unique breakfast menu. Our wildest ideas are revealed thru a black & white photo booth and a make-up corner designed with the 'behind the scenes' spirit. The entire experience accompanied by quotes from plays, which reveals throughout the hotel. They remind us of the words spoken on the theatre stage.

63 rooms & suites 54 www.atlas.co.il/backstage-hotel-tel-aviv 6 Beilinson St. Tel Aviv + 972 (0) 3 920 7777 backstage@atlashotels.co.il

	Seating Plan							
Number of Conference Rooms	Number of Halls	Board	్డ్లిం క్లిం Banquet	U Shape	Cocktail			
1	2	10						



Prima Tel Aviv Tel Aviv by the Beach

Prima Tel Aviv offers an incomparable level of comfort in a modern yet serene atmosphere with free wifi in all hotel areas. Centrally situated across from the city's beach promenade, the hotel reflects the city's heart, style and soul. A delicious breakfast is served in the hotel's restaurant overlooking the Mediterranean Sea. Prima Tel Aviv has two halls and meeting rooms to accommodate guests with business needs and provides supplies and equipment to facilitate events.

63 rooms www.prima-hotels-israel.com/prima-Tel Aviv-hotel 105 HaYarkon St. Tel Aviv + 972 (0) 3 520 6666 primatlv@prima.co.il

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం ల్రిం Banquet	U Shape	Cocktail
2	2	30	30	20	35



Ruth Daniel Residence

The hotel situated by the Fountain Square has a variety of 63 guest rooms, which are suitable for families, couples and singles. In addition, the hotel has three rooms especially designed for handicapped persons and have easy access from the parking lot to the rooms. The rooms are air-conditioned and include a TV set, minibar and a coffee and tea set. Furthermore, the hotel has available halls suitable for events and congresses up to 250 guests.

63 rooms www.mishkenot-jaffa.co.il/en 47 Yerushalayim Blvd. Jaffa, Tel Aviv + 972 (0) 3 526 4500 res@mishkenot-jaffa.co.il

		Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్ట్ర్ట్ లో కోస్ట్లా Banquet	U Shape	Cocktail			
3	2	250		22	80			



Vital Hotel City Center, Tel Aviv

ocated in the heart of Tel Aviv, the Vital hotel is an elegant business hotel. The hotel is an open doorway to the city's business and cultural centers. The Vital hotel is ideal for business travelers and seasoned tourists alike, offering stylish and intimate accommodations coupled with a full range of amenities. The hotel offers modern and spacious rooms and suites, a full Mediterranean breakfast buffet, a luxurious business lounge, complimentary fitness center and free wifi throughout the hotel.

60 rooms www.vitalhotel.co.il 14 Weizman St. Tel Aviv + 972 (0) 3 777 0000 info@vitalhotel.co.il





Okeanos Suites Herzliya by **Herbert Samuel**

On the Beach Herzliya

ocated on the picturesque Mediterranean shores of Herzliya just __20-minutes from Tel Aviv, Okeanos Suites Herzliya is one of the best hotels in Israel for business and pleasure travelers. Located in close proximity to Herzliya Pituach's hi-tech and industrial complex, the optimal property can host a wide-range of guests, from business travelers, families, couples, and tourists arriving in Israel. A true Riviera atmosphere. Exceptional warm hospitality. All this and more await you at one of the most surprising and unique hotels in Israel -Okeanos Suites Herzliya by Herbert Samuel.

59 suites www.herbertsamuel.com/en 50 Eli Landau Blvd. Herzliya + 972 (0) 9 960 3700 yonib@orchidhotels.com

	Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం కోస్ట్రా Banquet	U Shape	Cocktail	
1		24	18	12		

Seating Plan							
Number of Conference Rooms	Number of Halls	Theater	్ట్లో క్రి Banquet	U Shape	Cocktail		
1	2	45		45			

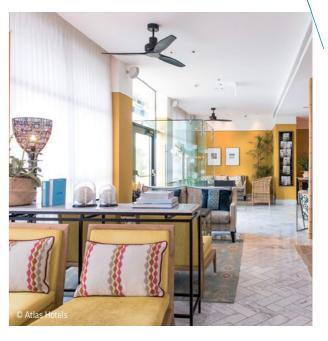




Artist Hotel Tel Aviv by the Beach

Artist, an Atlas Boutique Hotel is located on Ben-Yehuda Street -Gallery Street in Tel Aviv. It suites its location as the hotel houses works of art created by promising Israeli artists, each of which in their own way reflect the diversity of the local art scene. All rooms feature multi-channel cable TV, coffee machine & tea facilities and wifi. The hotel's rooftop garden is the perfect spot for relaxation and sun bathing. Located on the lower level, guests will find a spacious and fully equipped fitness center and sauna. The hotel's prime location just steps from the Mediterranean Sea and surrounded by a variety of restaurants, coffee shops and nightclubs are undoubtedly enjoyed by all.

56 rooms www.atlas.co.il/artist-hotel-Tel Aviv 35 Eli'ezer Ben-Yehuda St. Tel Aviv + 972 (0) 3 797 1700 oded@atlashotels.co.il



Melody Hotel Tel Aviv by the Beach

Steps from Tel Aviv's shoreline, near the greenery of Independence Park and the bustle of Ben-Yehuda and HaYarkon streets, is the Melody - a hotel encompassing its "work & play" philosophy. Providing fine business facilities, an inviting lobby lounge, a delicious buffet breakfast and happy hour nibbles, guests will be swept along with the melodic charm that is unique to this hotel. The 8th-floor rooftop provides a breathtaking ocean view, promotes calm and serenity, and hosts Sunday yoga sessions. The 55 rooms have been meticulously-designed for an idyllic retreat after an action-packed day in Tel Aviv.

> 55 rooms www.atlas.co.il 220 HaYarkon St. Tel Aviv + 972 (0) 3 521 5300 melody@atlashotels.co.il

Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం క్రిం Banquet	U Shape	Cocktail
1				10	



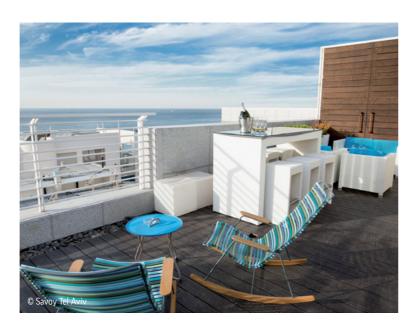
Sadot Hotel Be'er Ya'akov

The Sadot Hotel is the closest hotel to Ben-Gurion Airport at the nearby Tsrifin Junction. The Sadot Hotel is named after the lush fields that surround it ("sadot" means fields in Hebrew). The 55 spacious guestrooms feature free Wi-Fi internet, cable TV, coffee and tea facilities, inroom refrigerator, safe, and hair dryer. Most guestrooms have a kitchenette. The hotel services include a library, conference rooms, gym, free indoor parking, and a beautiful terrace. A magnificent lounge where a rich buffet breakfast is served and complimentary refreshments & snacks are available every afternoon mid-week. Guests can enjoy lunch and dinner in the restaurants and eateries at the nearby Assaf Center's new mall.

www.atlas.co.il

55 rooms Assaf Harofeh Medical Center. Be'er Ya'akov + 972 (0) 8 919 9100 sadot@atlashotels.co.il





Savoy Tel Aviv Sea Side Tel Aviv by the Beach

The boutique Savoy Hotel in Tel Aviv offers an intimate hospitality experience in an elegant atmosphere with a European flavor. The Savoy is situated in the finest location in Tel Aviv, only 30 meters from the beach and a few steps from the wonders of the city: attractions, restaurants, theaters, clubs, Old Jaffa, Neve Tsedek, and the colorful Carmel Market. From the moment you enter the hotel you will sense the hotel's pleasant and relaxed vibe. The hotel staff will welcome you with an invigorating glass of cava and ensure to give you the best personal service you expect. Our renovated lobby features comfortable sofas for quiet relaxation. Complimentary hot and cold beverages and delightful pastries are available at all hours of the day. The lobby terrace abounds in colorful flowerpots; overall, a great place to sit back and enjoy the cool breeze of the sea. The hotel's rooms have a classic, comfortable and modern designl.

62 www.savoyhotels.co.il/en/d-b-hotels 5 Ge'ulla St. Tel Aviv + 972 (0) 3 514 0500 res@by14hotel.co.il



Center Chic Tel Aviv by the Beach

Overlooking the iconic Dizengoff Square in the epicenter of Tel Aviv's most vibrant district, the Center Chic Hotel revels in culture, architecture, and art, capturing the soul and essence of the city. Patrons can relax in an eclectically-styled living room, intimate gallery space, or on the decked-out rooftop garden, a stunning vantage point of Tel Aviv's skyline. The 54 fashionable rooms have been designed to perfectly capture the vibe of the city, optimizing the guest experience.

54 rooms www.atlas.co.il 2 Zamenhoff St. Tel Aviv + 972 (0) 3 526 6100 centerhotel@atlashotels.co.il





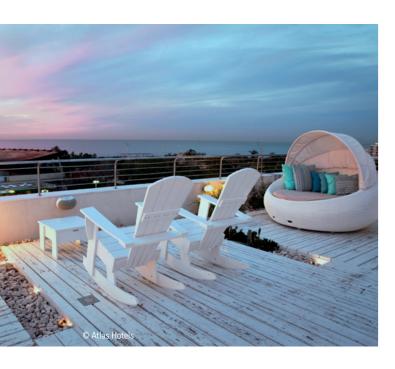
Brown Beach House Hotel Tel Aviv by the Beach

The Beach House is a boutique hotel located 1-min walk away from Tel Aviv's Jerusalem beach. It is where the beachside environment transforms into urbanity, with an easy walking distance from many of the city's hotspots. Introducing contemporary boutique hospitality to the beach area, the hotel offers 52 extra spacious rooms and suites featuring sizeable private sun terraces, 24 hour concierge, a bar, a Kosher cafe-restaurant (currently open for breakfast only), a spa and business facilities, all within one minute walk of the city's famous beaches.

52 rooms & suites www.brownhotels.com/beach 64 HaYarkon St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com

			Seatin	g Plan	
Number of Conference Rooms	Number of Halls	Theater	్ట్లి కర్ణి Banquet	U Shape	Cocktail
1				15	

HOTELS



Shalom Hotel & Relax Tel Aviv by the Beach

Steps from the shore's waves and calming white sands is the 4-star Shalom Hotel, a beachside home in Tel Aviv. Influenced by the tranquility of the sea, the Europeanesque ambiance is the most blissful of settings for a city respite, emitting an air of elegance throughout. Guests can indulge in the pampering spa or lounge on the exquisite rooftop while gazing at dazzling ocean views. The 51 attractive rooms, four of which feature a romantic Jacuzzi, capture the ambiance of a resort for the most restful of stays.

55 Suites
www.atlas.co.il
216 HaYarkon St. Tel Aviv
+ 972 (0) 3 762 5400
shalomreception@atlashotels.co.il





The Norman Tel Aviv City Center, Tel Aviv

The Norman Tel Aviv is a superb selection of 50 unique luxury accommodation choices, housed in two iconic restored buildings. The main building at 25 Nachmani Street features 30 individually-designed guestrooms. At 23 Nachmani Street, the executive all-suites building offers a choice of 20 magnificent one-of-a-kind suites, filled with historic character. Guestrooms and suites at The Norman Tel Aviv are a perfect blend of old and new, featuring antique charm and contemporary technologies, and advanced multimedia systems. Situated between the buildings is a fragrant citrus garden, a haven of pastoral calm in the heart of the metropolise.

50 rooms www.thenorman.com 25 Nachmani St. Tel Aviv + 972 (0) 3 543 5555 eservations@thenorman.com

	Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్ట్రి ్లి కర్హి Banquet	U Shape	Cocktail		
2	4	50	15	60	80		



Embassy Hotel Tel Aviv Tel Aviv by the Beach

The Embassy Hotel is a boutique hotel in the center of Tel Aviv, offering a truly urban Tel Aviv experience. A two-minute walk from the beach and across from the American Embassy, the hotel is located in the heart of the city, at the corner of HaYarkon and Shalom Aleichem. The Embassy Hotel rooms and suites, are specially designed to fit your travel needs. Each room is fully equipped for all types of visitors. Whether you are a tourist on vacation or here on business, enjoy an affordable, boutique hotel experience in the center of Tel Aviv.

48 rooms & suites www.embassyhoteltelaviv.com 74 HaYarkon St. Tel Aviv + 972 (0) 77 9338251 marketing@sun-hotels.co.il



Play Midtown City Center, Tel Aviv

Welcome to the place where anything can happen, all possibilities are open and boundaries are just waiting to be stretched. The play hotel does not look or feel like any other hotel you have been to, and that is exactly how we want you to feel. Everything is open, as if you were a local coming to experience Tel Aviv. Let experience, sights, tastes, smells, sounds and sensation drip in. Get ready to change everything you think about a vacation, a hotel (or life). It's time to disconnect, venture out, rest. move and sink deep into the most exciting city in the world.

45 rooms
www.english.playhotels.co.il
144 Menahem Begin Rd. Tel Aviv
+ 972 (0) 3 639 5504
reception@playhotels.co.il



Ultra HotelTel Aviv by the Beach

Ultra is a new breed of hotel located one minute from the beach on the prime location of the Metropolitan city of Tel Aviv, the 24/7 city that never sleeps. Ultra Boutique hotel, offers 45 varied rooms and retains all the youthful, energetic, sexy, modern and unexpected charm of Tel Aviv. Located at the very heart of the city, facing the American Embassy. Ultra Hotel is a stylish modern hotel designed with much attention and a relaxed and cool atmosphere. The Ultra Hotel offers many business services such as a private meeting room, treatment Spa room, free wifi and the cozy & stylish Ultra Bar. For private functions the bar offers amazing food, wine and cocktails.

45 rooms www.en.ultra-hotels.com 78 HaYarkon St. Tel Aviv + 972 (0) 3 543 0430 reservation@ultra-hotels.com





Market House Hotel Old Jaffa

The Market House Hotel, located next to the Jaffa's historic Clock Tower and famous Flea Market on Bet Eshel Street, takes inspiration from the unique and authentic atmosphere of ancient Jaffa. Guests may explore the fascinating archaeological ruins of a Byzantine Chapel, which can be viewed through the glass floor lobby and a captivating display of art depicting the archetypal magic of the city is on exhibit. The 44 stylish rooms, presenting a bohemian urban aesthetic, offer a glimpse into the market activity below and the rising city beyond, capturing whispers of bygone tales.

44 rooms
www.atlas.co.il
5 Beit Eshel St. Jaffa, Tel Aviv
+ 972 (0) 3 797 4000
markethouse@atlashotels.co.il

	Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్డ్లింక్లిం అస్ట్రిం Banquet	U Shape	Cocktail		
3	3	45	32	40	50		





Fabric HotelCity Center, Tel Aviv

Fabric is located in a building that was formerly used as a sewing factory and has now been transformed into the 43-room hotel. Breaking the barrier between old and new are the Belgian-styled transparent glass and black metal front doors. This eclecticism is expressed not only in the interior, but also in a hidden courtyard surrounded by greenery and concrete walls, and on the roof of the hotel, with a hydroponic garden and the mesmerizing view of the Televivian landscape. The interior design, credited to Oren Bronstein, offers a rugged, industrial appearance on one hand, but also creates a warm ambiance with a vintage touch on the other. On the ground floor lies Bushwick, the "all day bar - from coffee till cocktail". Teaming up for the first time, Atlas Hotels and the Imperial Cocktail Bar group have transported Brooklyn's influences to Tel Aviv - from the artisanal café vibe in the morning to a lively cocktail bar at night.

43 rooms www.atlas.co.il 28 Nachalat Binyamin St. Tel Aviv + 972 (0) 3 567 8000 fabric@atlashotels.co.il

	Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం కోస్తా Banquet	U Shape	Cocktail		
1		25		16			



The Drisco Tel Aviv

The Drisco Hotel, 5 stars superior, part of the exclusive leading hotels of the World collection, offers a distinct experience designated to entice savvy travelers and patrons. The beautifully restored property channels its exceptional history, enlivened by its contemporary design that is a homage to its original Ottoman grandeur. The property is situated at the fashionable and eclectic south Tel Aviv area steps away from the beach, Rothschild Blvd., charming Neve Tsedek, Jaffa's Flea Market, and Old Jaffa, in the revived American-German Colony neighborhood. There are two event rooms servicing 8 to 16, as well as, patio, rooftop terrace, spa and award-winning chef restaurant - George & John.

42 rooms www.thedrisco.com 6 Auerbach St. Jaffa, Tel Aviv + 972 (0) 3 741 0000 contact@thedrisco.com

		Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్డ్లోస్త్రీ Banquet	U Shape	Cocktail		
	3				50		



Yam Hotel Tel Aviv Port

↑ t the crossroads of Tel Aviv's vibrant port and Mediterranean Ashore is the Yam Hotel, a property capturing the breezy spirit of life by the sea. Fuel up at the energizing breakfast buffet before an active day at the beach, explore the nature at Park HaYarkon or discover the shops and restaurants at Tel Aviv's lively port, and recuperate in the intimate lounge, furnished to elicit an ocean essence. The 42 rooms, enveloped in refreshing hues of blue, white and yellow, capture Tel Aviv's invigorating beach culture.

42 rooms www.atlas.co.il 16 Kaf Gimel Yordey HaSira St. Tel Aviv + 972 (0) 3 545 5000 daya@atlashotels.co.il



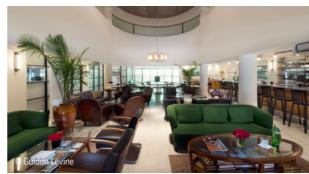
Poli House City Center. Tel Aviv

ocated on the crossroads of Tel Aviv's urban center on historic LMagen David Square, Poli House is a 40-room hotel harnessing the zeitgeist of Tel Aviv's past, present and future, while embracing a contemporary and futuristic hospitality style. Housed in a meticulously-restored Bauhaus architecture-style building, the Poli House features clean interiors created exclusively by worldrenowned industrial designer / architect Karim Rashid. The Poli House's homage to 1930's Tel Aviv, tech-savvy design elements, health and style-conscious amenities, proximity to the Carmel Market and Mediterranean promenade, and its infinity rooftop pool makes it unlike any other in the White City.

40 rooms & suites www.brownhotels.com/poli 1 Nachalat Binyamin St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com

		Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్ట్రిం ్డ్రిం Banquet	U Shape	Cocktail		
1		20	15	15	25		





Lily & Bloom Hotel City Center, Tel Aviv

I ily & Bloom located on Lilienblum Street, near Rothschild Boulevard in the business center of Tel Aviv and 15 minutes' walk from the sea. Lilienblum Street is in the heart of the downtown and historic district of Tel Aviv, close to Neve Tsedek, and the famous "Shuk HaCarmel" Market. The street is famous for its restaurants, bars and cafes, and maintains a striking a balance between mayhem and calm. Lily & Bloom boutique hotel is adorned in vintage decoration that welcomes you, in a warm and elegant atmosphere. Perfect for exclusive clientele, businesspersons traveling, young couples and families searching for authenticity, far from the big impersonal hotels. Housed in a building, which formerly hosted the largest bank in Tel Aviv, the hotel has been designed and developed by architects who were able to give a second life to this exceptional Bauhaus building from the 1930s.

www.lilyandbloom.com/en/homepage 48 Lilienblum St. Tel Aviv + 972 (0) 72 248 4848 hotel@lilyandbloom.com

		Seating Plan					
Number of Conference Rooms	Number of Halls	Theater	్ట్రాం కోహి Banquet	U Shape	Cocktail		
1		50	32	15	100		



Margosa Boutique Hotel laffa

In the heart of Jaffa, a few minutes' walk from the Old City and close to the vibrant and developing Flea Market stands the brand new boutique hotel, Margosa. A beautiful urban hotel with its own hidden patio. Each room offers a balcony overlooking the Old City of Jaffa. The Margosa is full of references to the famous Jaffa orange and the pastoral orchards that were in this area 90 years ago. while mixing a modern-minimalist and traditional oriental design. The Margosa meeting room is continuing our special design of the Jaffa area with the special chic of a Jaffa Boutique Hotel which guarantee a different level of meeting. Wifi network for all the guests and pen and folder for each guest along with a projector, 200' screen, flip chart, surround speakers and microphone - all can be connected to a personal computer.

37 rooms www.margosa-hotel.co.il 1 Avraham Even Shushan St. Jaffa, Tel Aviv + 972 (0) 3 680 5050 manager@margosa-hotel.co.il

	Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్ట్ర్లు ్డ్ర్లం Banquet	U Shape	Cocktail		
1	1	36	24	16	45		

HOTELS



Muse Hotel Tel Aviv by the Beach

Muse boutique hotel is a chic and colorful hotel that includes 35 rooms only, and is placed in the center Tel Aviv, five steps walk away from the Mediterranean Sea. We aspired to create a space that will provide our guests an experience inspired by Israeli innovation, one that is integrated with lifestyle, comfort and health awareness. This is how MUSE boutique hotel was born, a significant, pleasant and designed gathering spot – especially for you, adult only hotel.

77 35 rooms
www.musetelaviv.com
9 Yosef Trumpeldor St. Tel Aviv
+ 972 (0) 3 543 0580
reserve@musehotel.co.il





Theodor by Brown Hotels City Center, Tel Aviv

ABauhaus themed boutique gem with a trendy bar & spa, right at the ultra-hot corner of Herzl St. and Rothschild Blvd. The modern take off on Bauhaus architecture provides an upscale and sophisticated background to one of the most Telavivian experience out there.

78 34 rooms
www.brownhotels.com/theodor
10 Hertzl St. Tel Aviv
+ 972 (0) 3 974 7045
reservations@brownhotels.com



Brown TLV Urban Hotel City Center, Tel Aviv

The world acclaimed Brown TLV Urban Hotel is one of Tel Aviv's most talked about hotels since its opening in October 2010. The boutique hotel provides an upscale, authentic and contemporary experience making a perfect introduction to the city's genuine vibe. Combining unique retro design, stylish ambiance and a strong emphasis on personalized service, the hotel attracts a relatively hip and well-informed crowd, from business travelers to lifestyle-driven individual. The edgy vintage style of the Brown, strongly influenced by the faded glam of 1970s, was achieved through an unusual mixture of dark colors (mainly brown), rich textures and vintage pieces, supported by a soulful Motown soundtrack.

30 rooms www.brownhotels.com/tlv 25 Kalischer St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com



Shenkin HotelCity Center, Tel Aviv

Shenkin Hotel is a boutique hotel in Tel Aviv that is owned and operated by locals. That means that not only do we offer 30 immaculately-appointed guest rooms, and not only do we have a prime location in the White City, a neighborhood that epitomizes Tel Aviv's spirit, but we're also experts on this incredible city and we're perfectly equipped to help you make the absolute most of your stay. Whether you're here for important business or purely for pleasure, Shenkin Hotel is exactly where you want to be. The Shenkin Hotel places you just steps away from the city's vibrant arts and culture, dining and nightlife scene. You're also just a short walk from the world-famous beaches of the Mediterranean Sea.

30 rooms www.shenkinhotel.com 21 Brenner St. Tel Aviv + 972 (0) 3 600 9400 info@shenkinhotel.com

Seating Plan							
Number of Conference Rooms	Number of Halls	ESS Theater	్ట్రాం క్రిం Banquet	U Shape	Cocktail		
1		25	15	15	25		

	Seating Plan						
Number of Conference Rooms	Number of Halls	Theater	్డ్రాహ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ్హ	U Shape	Cocktail		
1				10			





Villa Brown Tel Aviv Tel Aviv by the Beach

Collowing Villa Brown Jerusalem and Villa Brown Moshava, the new Villa Brown Tel Aviv now joins Brown's portfolio of urban luxury villas. Primly located on the Tel Aviv coastline right above the popular Frishman beach, it adds a touch of finesse to the area with lavish yet intimate surroundings and a true sense of style.

30 rooms www.brownhotels.com/villatlv 114 HaYarkon St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com



Golden HouseCity Center, Tel Aviv

The Brown Golden House hotel offers 28 rooms and penthouses, located in newly renovated Bauhaus building. The spacious lobby has a balcony and pampering sitting areas.

28 rooms & penthouses www.brownhotels.com/goldenhouse 62 HaYarkon St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com



Dave Gordon - Son of Brown

Tel Aviv by the Beach

Dave is, first and foremost, a hub for travelers in search of life, character and a little bit of fun. It is not just a place for you to sleep at night, but one where you can be yourself and feel at home whenever you're in the city, get an authentic Tel Aviv experience and meet like-minded locals and travelers. Whether it's at the bar, on the rooftop, or out on the town. While you are staying with us, you have the best of both Tel Aviv worlds just by taking a short walk in either direction to the energetic beach life of Tel Aviv's iconic Gordon Beach or the cosmopolitan independent art galleries, fashion boutiques, nightlife and culinary scene of Dizengoff St.

27 rooms www.brownhotels.com/dave 17 Y.L. Gordon St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com



Dave Levinsky -Son of Brown

City Center, Tel Aviv

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Right between Rothschild Boulevard and the trendy Levinski Market, the spicy Dave Levinsky is the new downtown brother of Dave Gordon, Brown Hotel's young and quirky son near Gordon beach. Centrally located on 85 Nahalat Binyamin Street, the Dave Levinsky is right in the middle of Tel Aviv's newest culinary & nightlife hubs and steps away from Levinski Market.

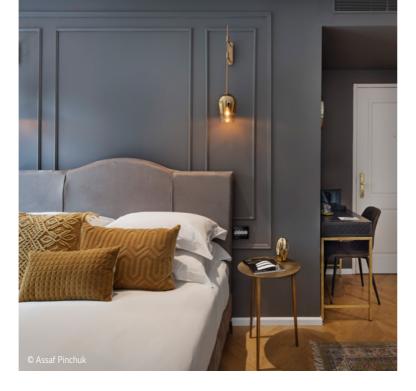
27 rooms www.brownhotels.com/dave-levinsky 85 Nahalat Binyamin St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com



Bell Boutique & Spa Hotel City Center, Tel Aviv

Only a few steps from Tel Aviv's beach resides the Bell Boutique Hotel. The historic building, built in the eclectic building style that flooded Tel Aviv in the 1920s, brings its visitors back to the white city, whose name is known all over the world. The hotel offers its guests a taste of 'Tel Aviv of yesteryear' without sacrificing the innovation and comfort of today.

24 rooms www.bhtlv.com 12 Allenby St. Tel Aviv + 972 (0) 3 517 4291 mgmt@bhtlv.com



Jacob Samuel City Center, Tel Aviv

acob Samuel is a boutique hotel situated on the legendary Dizengoff / Arlozorov crossroads. Located at the center of Tel Aviv, just a 2-minute walk from Tel Aviv's famous beaches and designed in the classic style of Europe's capital cities such as Paris, Rome and Barcelona. Jacob Samuel Hotel offers its guests a personalized hospitality experience combined with fine dining at the on-site bistro and bar, Cafe Popular, helmed by the famous Chef Avi Biton. Treat yourself to an upscale experience with a stay at one of our 22 elegantly designed rooms and suites in the heart of Tel Aviv.

86 22 rooms www.jacobsamuelhotel.com 197 Me'ir Dizengoff St. Tel Aviv + 972 (0) 3 555 2000 info@jacob-samuel.co.il



The Herbert Tel Aviv by the Beach

In the heart of Tel Aviv's promenade, steps away from the beach, we are proud to introduce the new Herbert hotel. A boutique hotel for people interested in an intimate, urban chic experience. providing exceptional personal service. A place that feels different from the first moment you walk into the exquisitely restored landmark building, where the city's historic Parliament Square and the vibrant fabric of everyday life in Tel Aviv come together, we have preserved the original architectural structure while creating a new gem. Elegant hospitality, attentive and meticulous service, special atmosphere and superb location are what distinguishes the Herbert from the rest. Relish the fabulous design, take a seat at the bar for a refreshing cocktail, stroll across the street to the beach, or go out and devour everything the city has to offer - it's all only minutes away.

29 rooms www.herbertsamuel.com/en/the-herbert-Tel Aviv-hotel 4 Allenby St. Tel Aviv

+ 972 (0) 3 519 7112 yonib@orchidhotels.com





Port Hotel

Tel Aviv Port

The Port Boutique Hotel is located on Tel Aviv's promenade I near the new port. Just a few minutes' walk from the beach and the center of Tel Aviv. This location makes the hotel ideal for young couples who are looking to explore Tel Aviv's sites. The Port Boutique Hotel offers 21 designed rooms for the best value in Tel Aviv, which includes continental breakfast. The hotel also offers business solutions in a stylish, well-equipped lounge. You are invited to take a break from your everyday life and take a luxurious holiday in Tel Aviv for either business or pleasure.

21 rooms www.porthoteltlv.com 4 Yirmeyahu HaNavi St. Tel Aviv + 972 (0) 77 933 8251 marketing@sun-hotels.co.il

			Seating Plan				
Number of Conference Rooms	Number of Halls	Theater	్ట్ర్ట్ ల్లి Banquet	U Shape	Cocktail		
1	1			15			



Townhouse City Center, Tel Aviv

The Townhouse Boutique Hotel in Tel Aviv, recently added to the Brown Hotels Collection, is quite the gem, right at the heart of the White City that is Tel Aviv. Located at the crossroad of Yavne Street and Rothschild Blvd., in a beautiful 1932 eclectic conservatory, the Townhouse is designed as an elegant private house with a classic touch that provides just the right amount of quality stay. Townhouse's central location is a perfect starting point for visitors, looking to get the real feel of the Tel Aviv vibes, with the best restaurants, bars, galleries and cafes located just outside the door. If you've ever imagined what it is like to live in style on Rothschild Blvd. even for a night - this is the place.

> 16 rooms www.brownhotels.com/townhouse 32 Yavne St. Tel Aviv + 972 (0) 3 974 7045 reservations@brownhotels.com



Hotel 75 City Center, Tel Aviv

Ahip - Tel Avivian vibe Hotel, offering an urban experience in the City's most lively areas. Hotel 75 offers an upbeat, affordable, easy going and comfortable stay. Located on 75 Allenby St. just a short walk to Tel Aviv's nightclubs and bars, markets, entertainment, art scene, nightlife, the beach, shops, and distinctive Tel Aviv hangouts. In the neighborhood: Hotel 75 is down the block from Sheinkin St. right across the famous Nahalat Binyamin pedestrian mall, around the corner from the Carmel Market, Rothschild Blvd. and an easy walk to the beach, Neve Tsedek and Dizengoff Center. Hotel 75 is managed by the Prima Hotel group.

90 15 rooms hotel75-telaviv.com 75 Allenby St. Tel Aviv + 972 (0) 3 521 2518 doron.l@prima.co.il

More Hotels...

Hotel Name	No. of Rooms & Suites	Address	Telephone	Website
Sea Net Hotel	70	6 Nes Tsiyona St. Tel Aviv	+972 (0) 3 517 1655	www.seanethotel.com
Armon Yam	66	95 David Ben-Gurion Blvd. Bat Yam	+972 (0) 3 552 2424	www.armon-yam.co.il
Mendele Street Hotel	66	5 Mendele Mokher Sfarim St. Tel Aviv	+972 (0) 3 520 2700	www.mendelistreethotel.com
Hotel Gilgal	54	2 Zamenhoff St. Tel Aviv	+972 (0) 3 545 5000	www.atlas.co.il
Imperial Hotel	41	66 HaYarkon St. Tel Aviv	+972 (0) 3 517 7002	www.imperialhotel.co.il/english.asp
Abratel Suites Hotel	30	3 Ge'ulla St. Tel Aviv	+972 (0) 3 516 9966	www.abratelsuiteshotel.com
Best Western Regency Suites	30	80 HaYarkon St. Tel Aviv	+972 (0) 3 517 3939	www.bwtlv.com
Lusky Hotel	27	84 HaYarkon St. Tel Aviv	+972 (0) 3 516 3030	www.luskyhtl.co.il
Arbel Suites Hotel	24	11 Hulda St. Tel Aviv	+972 (0) 3 522 5450	www.arbelhotel.com
Armon HaYarkon	24	268 HaYarkon St. Tel Aviv	+972 (0) 3 605 5271/3	www.armon-hotel.co.il
Sun City Hotel	20	41 Yona HaNavi St. Tel Aviv	+972 (0) 3 517 7913	
Hotel Montefiore	12	36 Moshe Montefiore St. Tel Aviv	+972 (0) 3 564 6100	www.hotelmontefiore.co.il
Galileo Hotel	11	8 Hillel HaZaken St. Tel Aviv	+972 (0) 3 516 0050	www.galileohoteltlv.com





Amiel Tours

PRODUCTION COMPANIES

DMC, Production Company

Amiel Tours has been in the business for more than 40 years. Family owned, it is one of the leading incoming tour operators in Israel; always one step ahead, finding new and exciting experiences for our travelers. Amiel tours is large enough to handle 100,000 tourists a year and is personal enough to take care of each client individually. Amiel Events brings together prestigious conventions, business conferences and professional exhibitions. Each experience is always executed at a top-notch level with a memorable twist.

www.amiel.com

- 5 Yoni Netanyahu St. Or Yehuda
- + 972 (0) 3 538 8444, + 972 (0) 52 342
- 2602

michalt@amiel.israel.net.il



Arnon Paz

Production Company

Arnon-Paz has been producing business events, conferences. vacations, and incentives in Israel and abroad since 1985. We provide a variety of solutions for the marketing and welfare needs of companies as well as different organizations. Our clients are coming from all sectors both large and small. They are given an optimal response to organizational needs and goals, thanks to professionalism, service, creativity and personal attitude that is reflected in every production, at every stage - from the idea to the experience.

www.facebook.com/arnonpazpro

- 14 Baruch Hirsch St. Bnei Brak
- + 972 (0) 3 617 2076, +972 (0) 50 827 2111 liron@arnon-paz.co.il



Comtec Congress Management Ltd.

PCO, Production Company

Comtec Group is a leading event production company that specializes in entrepreneurial events for international sport brands, as well as corporate and global medical conferences. In past years, we have lead many of the largest and most influential events in Israel. We successfully convert your vision into a reality by delivering the same passion and commitment to each of our projects. We create, design and produce your events according to your specific needs. We bring together a team of professionals dedicated to excellent service and management at all stages of planning and execution. We work 24/7 to provide the best experiences from shows, global competitions, leading conferences and virtual meetings. We strive to harness the power of leading world brands to drive positive change in the world and are proud to be long-standing partners for CONy, COPHy EY, FIBA, FCB and many more.

03

www.comtecint.com

53 Rothschild Blvd, Tel Aviv + 972 (0) 3 56 66166

info@comtecint.com



Diesenhaus Unitours Incoming Tourism Ltd PCO, DMC

Our Conventions department specializes in the organization of academic, scientific and medical meetings, from small to very large. We offer tailor-made events, to meet the specific nature and requirements together with the many advantages of being part of a big and established tourism company. The highly experienced professional staff provides full services for domestic and international conventions in Israel.

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www.diesenhaus.com

3 HaMelacha St. Tel Aviv Tel: + 972 (0) 565 1313 meetings@diesenhaus.com



Eshet Incentives and Conferences

DMC

With 35 years of experience Eshet is Israel's leading Destination Management Company (DMC), offering a full range of DMC services. (Incentives, Conferences, Product launch and Board Meetings) They are the only DMC in Israel to have won 3 SITE Crystal Awards. Eshet has handled the 2 largest MICE project to ever visit Israel, WSB USA, 4924 guests in September 2019 and Omni life Mexico with 3286 guests in October 2019. Eshet is annually handling over 50 Mice projects from around the world. Eshet is a member of SITE, Euromic@Ovation. We are A Creative Step Ahead.

www.israelincentives.com

12 Nachalat Itzhak St. Tel Aviv + 972 (0) 54 432 5097

amnon@eshetincoming.com



G2 Travel Limited PCO. DMC

As a B2B provider we work closely with our agents through all aspects of planning.

Our expertise is foremost in MICE as well as Educational tours, Off the tourist track, leisure groups, FIT;s & pilgrimages

www.israel.g2-travel.com

30 Ha'Arba'a St. Tel Aviv + 972 (0) 3 794 3535 eran.benkel@g2-travel.com



Giant Leaps Content Activities Ltd New Logo

DMC. Content & Production Company

Giant leaps Content Activities offers new approaches to high-level tourism, powered by out-of-the box thinking and an unmatched professionalism. GLCA perfectly combines essential knowledge of the land and people, extraordinary personal connections as well as an impeccable logistical talent. One stop shop for all needed production and tourism.

www.giantleaps.co.il

Mevaseret Zion

+ 972 (0) 50 720 8027 ora@giantleaps.co.il



ISAS International Seminars PCO 2019 Ltd. PCO

ISAS International Seminars 2019 Ltd., has been organizing international conferences since 1989. We provide our experienced staff to execute all the operations of organizing conferences. Our conferences are noted for continuous supervision, close interaction between staff and committees, as well as constant drive to achieve perfection. The 250 plus international conferences we have organized are mainly in medical conferences, bioethics, quality assurance and industry.

www.isas.co.il

61 Even Shmuel St. Jerusalem + 972 (0) 50 675 8792 meetings@isas.co.il

KALEIDOSCOPE Kaleidoscope Ltd PCO

Our company, Kaleidoscope, is celebrating 20 years producing corporate events, conferences and exhibitions in Israel and abroad, all while maintaining our high standards for professionalism and customer success. We work closely with many companies, big and small, in order to producing conferences, marketing events, incentive trips and personalized booth construction at exhibitions. In Addition we operate a first rate sponsorship department, working daily with a wide range of companies and associations to accommodate the sponsorship needs of our events.

www.kldltd.com

96 Ussishkin St. Tel Aviv + 972 (0) 3 544 5015, + 972 (0) 50 856 1158 geni@kldltd.com



Kenes Israel PCO, Production Company

Kenes Israel is a part of Kenes Group, one of the world's leading Professional Conference Organizers (PCOs), with over 3,500 conferences hosted world-wide. Kenes Israel has been operating for over 30 years in the fields of productions with rich and proven experience in organizing international conferences and medical events. The company has 45 employees that provide a comprehensive solution in the field of production while paying attention to the smallest details.

www.kenes-israel.com

1 Yitzhak Rabin St. Global Towers + 972 (0) 3 972 7450, + 972 (0) 54 678 7892 charlotte@kenes-events.com



Miri Storfer Marketing Solutions Ltd.

PCO. Content & Production Company

Marketing Agency & Business Event & Conventions Production. Miri Storfer is the CEO and Founder of MSM LTD., a company which specializes in outsourced business marketing and event production. I have always loved fulfilling dreams, to host, entertain guests, bring joy and foster an environment of less talking and more doing.

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www.msm-marketing.co.il

3 HaNechoshet St. Tel Aviv + 972 (0) 3 644 3899, + 972 (0) 52 289 2392 miri@msm-marketing.co.il



Ophir Tours DMC, Incoming Tourism

Ophir Tours was established in 1952, and is a leading veteran Israeli Tour Operator (DMC) for the past 70 years. We specialize in organizing Incentive, Christian, and Jewish groups and FIT's. Well-known throughout the world as the leading DMC for organizing a large variety of MICE events. All programs and events are tailor-made to meet customer expectations. Their professional and dedicated team is available 24/7.

www.ophir-peltours.com

6 HaNatsiv St. Tel Aviv +972 (0) 3 526 9545 ophirincoming@ophirtours.co.il



Orly Rachamim - Think Content Events Ltd.

PCO, DMC, Content & Production Company

Think was established in 2012 by Orly Rachmaim and Israel Maimon (President & CEO of Israel Bonds since 2016), after gathering more than a decade of experience in strategic thinking, content development and production. We are a conference and event production company that specializes in creating rich, smart and precise content, alongside meticulous production at the highest levels. Our specialization includes development, production and management of international conferences, conventions and events. Our viewpoint is that relevant content, alongside meticulous production at the highest levels, give character and statement to every event. We guarantee a unique and unforgettable experience for our clients and their audiences.

www.thinkcontent.co.il

6 HaArba'a St. Tel Aviv + 972 (0) 3 605 0111, + 972 (0) 52 535 5566 orly@thinkcontent.co.il



Ortra Ltd.

PCO, DMC, Production Company, **Incoming Tourism**

Ortra is a leading Professional Conference Organizer (PCO) and a Destination Management Company (DMC), an Incoming Tourism Operator as well as a licensed Travel Agency. ORTRA excels in organizing corporate, medical & scientific events. It is recognized for its outstanding economic solidity. ORTRA is a member of the world's top organizations like IAPCO, INCON, and ICCA.

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www.ortra.com

94 Yigal Alon St. Alon Tower #2, Tel Aviv + 972 (0) 54 670 1024, + 972 (0) 3 638 4461 galit@ortra.com



Oz Productions -**Conferences and Events**

PCO, Production Company

Oz Productions - Conferences and Events specializes in the organization and production of business events with a special focus on exhibitions and conferences in a variety of fields. Oz productions has been producing quality events for their clients over the past decade. The company provides end-toend solutions and is committed to exceptional service for customers from different sectors of the industry, from medical to high-tech. The company maintains a long-term partnership with their clients with a personal touch and an emphasis on transparency and reliability.

www.oz-pro.co.il

POB 15438, Beit Zayit + 972 (0) 72 249 0520, + 972 (0) 50 522 0520 yaron@oz-pro.co.il



Paragon Group PCO, DMC, Production Company

Paragon Group is a leading Full Service PCO (Professional Congress Organizer) specializing in initiating congress in several fields including medical, science and technology. The Paragon team is known for its creativity, attention to detail and expert management of projects.

www.paragong.com

A Building, 5 HaTidhar St. Ra'anana + 972 (0) 52 444 2821 ztepper@paragong.com



Paragon ICE DMC, Production Compay, Incentive house

Paragon ice specializes in developing and organizing events, conferences, tourism, leisure and incentive activities in Israel and around the world. We offer each customer the largest and most creative range of appropriate solutions, from intimate "boutique" events to large-scale activities. We pay attention to the smallest details to ensure and help create an unforgettable event. Our 'behind the scene' team of practiced and skilled experts conduct and manage all phases of the event to ensure its success.

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www.paragon-ice.com

- 5 HaTidahr St. Raanana
- + 972 (0) 3 947 4855, + 972 (0) 54 246 3464 esella@paragon-ice.com

People & Computers

People & Computers PCO. Production Compay

Israel's leading organizer-producer of professional conferences for, tech, IT and start-up industries. Since 1981, People & Computers have built and led Israel's tech, IT and start-up communities, by publishing original content, daily news, and by organizing and producing conferences & events. Among People & Computers' own events: events on fintech, data & AI, BI, cloud, cybersecurity, storage, infrastructure, software development, devops, sales & marketing, ecommerce, technology for the retail industry, HR tech, the future of work and more.

4.9

www.pc.co.il / events.co.il

53 HaShalom Rd. Tel Aviv + 972 (0) 3 733 0705, + 972 (0) 52 327 5380 ben@pc.co.il



Promarket Sales Promotion Agency Ltd.

PCO, DMC, Production Company, Incentives

One of the leading companies in Israel for producing international conferences and events in the country, Promarket also offers their services abroad including: events management, planning, design, set up of exhibits and visitors centers, public relations as well as various other services.

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www.promarket.co.il

7 Solomon St. Tel Aviv + 972 (0) 3 636 5741, + 972 (0) 52 501 5754 zohars@promarket.co.il



Pyramid -Customer Experience

PCO, Content & Production Compay

This is a full service consulting and production agency of visionaries, creative wizards, industry experts and project management professionals. From planning and design to implementation, their high impact experiences are executed with quality and detail.

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www.prmd.co.il

25 Rothschild Blvd. Tel Aviv + 972 (0) 52 426 7987 avishay@pcr.co.il



Sphera conferences Ltd. PCO

The company specializes in organizing medical and scientific conferences from the stage of preparing the proposal until the last of the participants leave. Graphic preparations, mini-site, all tourism and hotel issues, lecturer handling and conference feature, preparation of badges, preparation of events for handling all technical equipment, flight attendants, signage, preparation of exhibition marketing reports and sponsorships and more.

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www.spheraevents.co.il

31 Yavneh St. Tel Aviv + 972 (0) 54 540 5685, + 972 (0) 3 976 0034 pnina@spheraevents.co.il



Stier Group Ltd.

PCO, Exhibitions Planning, Producing, Marketing & Managing

Stier Group specializes in planning, producing, marketing, and managing trade shows and conferences. It is a pioneer of the trade show industry in Israel and their exhibits and events are leaders in their fields. They constitute an annual meeting point for key players and decision-makers.

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www.stier-group.com

12 Tversky St. Tel Aviv + 972 (0) 3 562 6090 expo@stier-group.com



Target Conferences Ltd. PCO, Incoming Tourism

Target Conferences is a boutique company established in 1993, specialized in organizing successful and professional congresses worldwide. Lynn Lipschitz (Founder and Managing Director) together with her team of 14 employees, pride themselves on providing transparency, excellence and a high standard of service and delivery.

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www.target-conferences.com

65 Menachem Begin Rd. Tel Aviv + 972 (0) 3 517 5150 lynn@target-conferences.com



Target Market

With more than 25 years of experience, Target Market is one of the leading companies in Israel in events and conventions production. They managed Israel's 70th year independent celebration in 2018, which included participation of government officials from all over the world.

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www.target-market.co.il 6 Odem St. Peteh Tikva + 972 (0) 50 835 5131 ilanitl@target-market.co.il



Windman productions Production Company

Windman is a boutique creative agency with over a decade of experience in event planning and creative solutions. We plan and manage both high-profile corporate events and small content-focused events. We offer our clients tailor-made creative solutions that are planned and based on a true understating of their goals. We are passionate about finding the right balance between personalized creations with a WOW effect and solutions which are based on strategy and a specific goal.

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